

School of Computing Science and Engineering

B.Tech CSE
ETE - Jun 2023

Time : 3 Hours

Marks : 50

Sem VI - BTCS8101 - Entrepreneurship

Your answer should be specific to the question asked

Draw neat labeled diagrams wherever necessary

1. What are the key steps involved in starting an entrepreneurial firm? K3 CO4 (2)
2. What are the essential elements or characteristics that define entrepreneurship? K2 CO1 (2)
3. Define the term "Entrepreneurship" with example. K4 CO5 (2)
4. What role does creativity play in identifying and recognizing entrepreneurial opportunities? K1 CO2 (2)
5. What are the ethical considerations that entrepreneurs should take into account when designing their business models? K4 CO3 (2)
6. How does market research and analysis help entrepreneurs determine the potential demand, competition, and profitability of their proposed ventures? K4 CO2 (5)
7. What are the emerging trends and future prospects for entrepreneurship in the global economy? K3 CO1 (5)
8. How do risk assessment and feasibility studies contribute to understanding whether an idea can be transformed into a viable opportunity? K6 CO3 (6)
9. How can entrepreneurs effectively position their products or services in the market to attract customers and gain a competitive advantage? K4 CO3 (8)
10. How does a business plan outline the organizational structure, management team, and key personnel involved in the venture? K5 CO4 (8)
11. How can entrepreneurs pivot or adapt their ideas based on market feedback and changing market conditions to enhance the feasibility of their ventures? K5 CO5 (8)