School of Computing Science and Engineering

Department of Computing Science and Engineering
Mid Term Examination

Exam Date: 27 Sep 2023
Time : 90 Minutes
Marks : 50

Sem VII - BTCS9609 - UI and UX
Your answer should be specific to the question asked
Draw neat labeled diagrams wherever necessary

1)	Discuss why we use golden rule of interface design	K2 (2)
2)	State the A/B testing in UX design	K1 (3)
3)	Discuss about the summative evaluation in UX	K2 (4)
4)	Explain the direct Observation technique in user testing	K2 (6)
5)	Compare between the UI vs UX	K3 (6)
6)	Illustrate about the UX design process	K3 (9)
7)	Compare between different interaction styles	K4 (8)
8)	Discuss about both GUI and CLI	K4 (12)

OR

Analyze the Usability Testing advantages and disadvantages	K4 (12)