

# School of Finance and Commerce

Commerce  
ETE - Jun 2023

Time : 3 Hours

Marks : 100

## Sem II - E2UC222C - Digital Technology in Business

*Your answer should be specific to the question asked*

*Draw neat labeled diagrams wherever necessary*

1. State the usages of digital technology in businesses. K1 CO1 (5)
2. List the five main areas of digital transformation in business with suitable examples. K1 CO1 (5)
3. Define the computer structure and its components with neat sketch. K2 CO1 (5)
4. Briefly explain the technology wise evolution of computer hardware and software. K2 CO1 (10)
5. State the Operating system with its features and draw a memory hierarchy with respect to cost and speed comparison. K3 CO2 (10)
6. Define the e-governance structure and mention its advantages and disadvantages. K4 CO4 (10)

### OR

- Elaborate the e-commerce features with different real life case studies e.g., Amazon, flipcart, bigbasket. K4 CO4 (10)
7. Define the following terms: (a).www (b). e-money (c). firmware (d). internet (e). online marketing K3 CO2 (10)
  8. Elaborate the following terms: (a). auction, (b). online portal and portfolio, (c). authentication and authorization K4 CO3 (15)
  9. Briefly explain about the IT ACT 2000 and why is it implemented in India. Explain the term Section and Chapter for IT Act with suitable examples. K5 CO4 (15)

### OR

- Analyze the different cyber attack and suggest the possible solution and safety measure from these cyber attacks. K5 CO4 (15)
10. Discuss the followingl terms: (a) cyber space (b) e-payment security (c) e-payment infrastructure (d) IT laws (e). types of computer generation K3 CO2 (15)