

# School of Liberal Arts

Economics  
ETE - May 2023

Time : 3 Hours

Marks : 50

## Sem VI - ENG3010 - Intercultural Communication

*Your answer should be specific to the question asked*

*Draw neat labeled diagrams wherever necessary*

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|-----|---|------------|
| 1.  | Define 'culture' in your own words.   | K1 CO1 (2) |
| 2.  | Summarize the significance of 'cultural values'.                                | K2 CO2 (2) |
| 3.  | Determine the stages in intercultural communication process.                    | K3 CO3 (2) |
| 4.  | Focus on any one component of flexible intercultural communication.             | K4 CO4 (2) |
| 5.  | Outline any two features of intercultural communication.                        | K4 CO5 (2) |
| 6.  | Write about the Uncertainty Avoidance as one of the patterns of cultural value. | K3 CO1 (5) |
| 7.  | Analyze the role of power in cultural value pattern.                            | K4 CO2 (5) |
| 8.  | Evaluate group affiliation in the context of cultural membership.               | K5 CO5 (6) |
| 9.  | Focus on the multiple nonverbal behaviours used in daily life across cultures.  | K4 CO3 (8) |
| 10. | Prove how paralanguage sustains our cultural, ethnic and gender identity.       | K5 CO4 (8) |
| 11. | Explore "gestures" as culturally specific forms of nonverbal communication.     | K6 CO5 (8) |