Nar	ne			Printed 1	Pages:02	
Stu	dent Admn	. No.:				
		School of Business	1			
		Backlog Examination, June 2023				
		[Programme: BBA (MAM)] [Semester: IV] [Batch: 2021-24]			
Cou	ırse Title: V		Max Marks: 100			
Cou	ırse Code: 1	BBAM 2004		Time: 3 Hrs.		
Inst	tructions:	1. All questions are compulsory.				
		2. Assume missing data suitably, if any.				
			K			
			Level	COs	Marks	
		SECTION-A (15 Marks) 5 Marks 6				
	How door	transportation contribute to economic growth and development? What ar	2			
1.		ages and disadvantages of public transportation?	K1	CO1	5	
_		ransportation planning support intermodal connectivity and seamless trave	1 K2	CO2	5	
2.		es for commuters?	K2	CO2		
3.	List the ty	pes of tax with its characteristics	K1	CO4	5	
	l	SECTION-B (40 Marks) 10 Marks 6	ach	1	1	
4.	What are t	the key objectives and goals of the Motor Vehicle Act?	K2	CO3	10	
	How does	a preventive maintenance system contribute to improving the efficience	V ***	G0.5	10	
5.		ility of vehicles in the transport industry?	K3	CO5		
	What are the major infrastructure challenges faced by the Indian transport system?			G0.1	10	
6.		s inadequate public transportation infrastructure affect the mobility and	d K4	CO1		
	accessibility of people in India? What are the essential documents required for international shipping and					
		tion? How does transportation documentation ensure compliance wit			10	
	_	egulations and international trade laws?	-		10	
7.		OR	K4	CO2		
, ,		transportation performance analysis help in identifying and addressing				
		s in the transportation system? What are the key performance indicator	S			
	(KPIs) use	ed to evaluate the efficiency and effectiveness of transportation systems?				
	<u> </u>	SECTION-C (45 Marks) 15 Marks	each	1	1	
	You are t	the fleet manager of a transportation company. Develop a step-by-ste				
8.	-	for conducting routine tire inspections to ensure the safety and optimal	1 K3	CO5	15	
	_	ce of the company's vehicles.	***			
		ne owner of a logistics company planning to expand your operations across states in India. Develop a comprehensive guide outlining the registration				
9.		r commercial vehicles, including the required documents, fees, and the step		CO3	15	
	_	ocedure for obtaining registration in different states.				
10		an insurance consultant advising a transportation company on the mos	t K5			
		pes of motor insurance coverage. Develop a customized insurance plan that				
		omprehensive coverage, third-party liability, and additional policies specifi	С	CO4	15	
	to the com	apany's operations and risks.				
		OR				

You are an urban planner tasked with designing a bus depot layout for a rapidly		
growing city. Develop a comprehensive plan that addresses factors such as bus		
circulation, parking, maintenance facilities, fueling stations, passenger amenities, and		
integration with other modes of transportation.		