

Name. _____		<b>Printed Pages:01</b>		
Student Admn. No.: _____				
<b>School of Business</b> <b>Backlog Examination, June 2023</b> <b>[Programme: BBA AVI ] [Semester: V ] [Batch: ]</b>				
<b>Course Title: Air Cargo Management</b>		<b>Max Marks: 100</b>		
<b>Course Code: BBAV3008</b>		<b>Time: 3 Hrs.</b>		
<b>Instructions:</b>	1. All questions are compulsory. 2. Assume missing data suitably, if any.			
		K Level	COs	Marks
<b>SECTION-A (15 Marks)</b>		<b>5 Marks each</b>		
1.	Define the scope of international air cargo logistics.	K1/K2	CO1	5
2.	Illustrate the freight management.	K1/K2	CO2	5
3.	Define the Time critical goods and there categories.	K1/K2	CO2	5
<b>SECTION-B (40 Marks)</b>		<b>10 Marks each</b>		
4.	Define the importance of freight management and what is all involved in freight management.	K1/K2	CO1	10
5.	Classify the logistics in global marketing and their different channels along with objectives of international logistics.	K3/K4	CO2	10
6.	Define the different types of cargo vessels using for the shipping of cargo.	K3/K4	CO3	10
7.	Define the documents required for customs in importing country for specific products.  <b>OR</b> Classify the difference between ICD and CFS.	K3/K4	CO4	10
<b>SECTION-C (45 Marks)</b>		<b>15 Marks each</b>		
8.	Classify the role of supply chain management for reducing the operating cost and improve financial position.	K3/K4	CO3	15
9.	Appraise the procedure of processing an export order.	K5/K6	CO4	15
10	Classify the various export promotion schemes in India.  <b>OR</b> Illustrate the import customs procedures in importing country.	K5/K6	CO5	15