Name. _____ **Student Admn. No.:** _____	**Printed Pages:01**

School of Business
Backlog Examination, June 2023
[Programme: BBA] [Semester:II] [Batch:]

Course Title: BBLS1001 **Course Code:** Introduction to Logistics and Supply Chain	**Max Marks: 100** **Time:3 Hrs.**

Instructions:

1. *All questions are compulsory.*
2. *Assume missing data suitably, if any.*

		K Level	COs	Marks
	SECTION-A (15 Marks) 5 Marks each			
1.	Explain the difference between logistics and supply chain.	K1/K2	CO1	5
2.	Discuss phases involved in the supply chain.	K1/K2	CO2	5
3.	Explain the difference between safety and security with example.	K1/K2	CO2	5
	SECTION-B(40 Marks) 10 Marks each			
4.	Describe the major role of Supply Chain Manager in the supply chain process.	K1/K2	CO1	10
5.	Illustrate the TAT with the help of diagram and formula.	K3/K4	CO2	10
6.	Examine the B2B practices with example.	K3/K4	CO3	10
7.	Evaluate the role of IT in supply chain with the help of ERP, EDI and CRM. OR Compare the various modes of transportation in supply chain in terms of speed, cost and volume of goods.	K3/K4	CO4	10
	SECTION-C (45 Marks) 15 Marks each			
8.	Examine the role of ERP, EDI and CRM in supply chain management.	K3/K4	CO3	15
9.	Compare various demands forecasting technique with examples, and advantages and disadvantages.	K5/K6	CO4	15
10	Evaluate the bullwhip effect with the help of diagram and example. OR Appraise the E-Business framework application in a company of your choice.	K5/K6	CO5	15