Name				Printed Pages:01		
Student Admn. No.:						
		School of Business				
		Backlog Examination, June 2023				
[Programme: BBA - LSCM] [Semester: IV] [Batch:2019-22]						
Course Title: Logistics and Physical Distribution				Max Marks: 100		
Course Code: BBLS2004			Time:3 Hrs.			
Instructions: 1. All questions are compulsory.						
2. Assume missing data suitably, if any.						
			K Level	COs	Marks	
SECTION-A (15 Marks) 5 Marks each						
1.	Describe	five main objectives of physical distribution.	K1/K2	CO1	5	
2.	Explain th	ne importance of physical distribution.	K1/K2	CO2	5	
3.	Discuss the various cost component in transportation.		K1/K2	CO2	5	
SECTION-B(40 Marks) 10 Marks each						
4.	Explain the key activities of physical distribution and logistics with example.			CO1	10	
5.	Compare the roadway, seaway and airway modes of transportation in terms of cost, speed, and damage of goods.			CO2	10	
6.	Examine the application of Economy of Scale and Economy of Distance principles in transportation management.			CO3	10	
7.	Analyse the role of Distributors in distribution logistics with example. OR Analyse the role of Retailers in distribution logistics with example.		K3/K4	CO4	10	
SECTION-C (45 Marks) 15 Marks each						
8.		various factors influencing freight cost and apply two ation pricing strategies.	K3/K4	СОЗ	15	
9.		the automated Materials Handling Equipment AGV and AS/RS.	K5/K6	CO4	15	
10	Evaluate the role of information technology in physical distribution logistics. OR Evaluate the application of Industry 4.0 technologies in physical distribution logistics.		K5/K6	CO5	15	