

School of Business

BBA
ETE - Jun 2023

Time : 3 Hours

Marks : 100

Sem IV - D1UF402T - Data Visualization

*Your answer should be specific to the question asked
Draw neat labeled diagrams wherever necessary*

1. List the major features of the data visualization software Tableau. K2 CO1 (5)
2. Describe data analysis with suitable example. K2 CO2 (5)
3. What is a structured and unstructured data? K1 CO1 (5)
4. Analyse what are the possible factors for slow down the performance in tableau. K2 CO2 (10)
5. Explain how will you hide a dashboard in tableau. Write all the for it in details. K2 CO3 (10)
6. Write specific examples of the many sorts of filters available in Tableau. K3 CO4 (10)
7. Write in details about the following terms: a) polygon maps b) map-box. K3 CO3 (10)
8. Different Visualizations helps us understand the same data in different ways. Give your opinion in details with example. K4 CO4 (15)
9. Compare different types of tableau filters. K4 CO5 (15)
10. Write the data visualization and write some examples of visual elements? K3 CO5 (15)