

# School of Business

Department of Business  
Mid Term Examination

Exam Date: 01 Oct 2023

Time : 90 Minutes

Marks : 50

## Sem V - D1UF503T - Text Analytics

*Your answer should be specific to the question asked*

*Draw neat labeled diagrams wherever necessary*

- 1) What is text preprocessing in text analytics? K2 (2)
- 2) What is text generation in natural language processing? K1 (3)
- 3) How can hierarchical clustering algorithms be advantageous for text clustering? K2 (4)
- 4) How can Markov chains be used for simple text generation? K2 (6)
- 5) How can NER be applied in real-world scenarios, such as information retrieval? K3 (6)
- 6) How can you calculate the cosine similarity between two text documents using SpaCy in Python? K3 (9)
- 7) How does text clustering differ from text classification? K4 (8)
- 8) Compare rule-based and machine learning-based approaches in NER. K4 (12)

**OR**

What is the difference between autoregressive and generative adversarial network (GAN) approaches to text generation? K4 (12)