

School of Media and Communication Studies

BA Journalism and Mass Communication

ETE - Jun 2023

Time : 3 Hours

Marks : 100

Sem II - K2UA208T - Cultural Studies

Your answer should be specific to the question asked

Draw neat labeled diagrams wherever necessary

1. Interpret the concept of culture from Buddhism perspective. K2 CO1 (5)
2. Infer the definition of culture given by Gramsci. K2 CO1 (5)
3. Explain culture form the perspective of Buddhism. K2 CO1 (5)
4. Identify the usage of cultural products in the production of media content. K3 CO3 (10)
- 5) Analyze the relevancy of culture in "text" and "context". K4 CO2 (10)

OR

- Examine the importance of text in media message creation. K4 CO2 (10)
6. Outline the meaning making process of media content generation because of culture. K3 CO3 (10)
 7. Identify the features of culture. K3 CO3 (10)
 8. Analyze the statement, "Sex and Gender is a social and cultural constructs". K4 CO4 (15)
 - 9) Evaluate the construction of self identity because of culture, with suitable examples. K5 CO4 (15)

OR

- Evaluate the importance of Culture in the political representations of national leaders. K5 CO4 (15)
10. Analyze the concepts Ideology, State Apparatus, and Repressive State Apparatus. K4 CO2 (15)