

School of Business

Department of Business

Mid Term Examination

Exam Date: 05 Oct 2023

Time : 90 Minutes

Marks : 50

Sem III - MBAV5006 - Airline Network Fleet and Schedule Planning

Your answer should be specific to the question asked

Draw neat labeled diagrams wherever necessary

- 1) Illustrate the commercial requirements in the airline industry. K2 (2)
- 2) Define airline strategy and performance interdependency. K1 (3)
- 3) Interpret relationship between network, fleet, and schedule planning. K2 (4)
- 4) Explain the process related to strategic planning to daily management of the operations of the flight. K2 (6)
- 5) Outline the process of Aircraft acquisition. K3 (6)
- 6) Examine the types of network, its importance and planning process K3 (9)
- 7) Examine the success factors for hubs and focus tier 1 and tier 2 cities. K4 (8)

- 8) Elaborate the essentials of aircraft schedule loading . K4 (12)

OR

Examine the airline tradeoffs and priorities. K4 (12)