Name. _____ **Student Admn. No.: _____**	**Printed Pages:01**

School of LAW
BacklogExamination,June 2023
[Programme:BALLB] [Semester:IV] [Batch:]

Course Title: ENTERPRENEURSHIP DEVELOPMENT **Course Code: BLA01141**	**Max Marks: 100** **Time:3 Hrs.**

Instructions:
1. *All questions are compulsory.*
2. *Assume missing data suitably, if any.*

		K Level	COs	Marks
	SECTION-A (15 Marks) 5 Marks each			
1.	Explain the term "Intrapreneur"		CO1	5
2.	Write any 2 advantages and 2 disadvantages of a sole proprietor.		CO2	5
3.	Discuss the term business plan.		CO4	5
	SECTION-B (40 Marks) 10 Marks each			
4.	Discuss the different characteristics of an entrepreneur.		CO1	10
5.	Write a short note on patent, copyright, and trademark.		CO4	10
6.	Write a short note on Women India Trust.		CO5	10
7.	Illustrate the role and importance of Oral Presentation of a Business Plan. Support your answer with suitable example. OR What are the problems faced by Indian women entrepreneurs? Explain the strategies to be followed to make them competitive.		CO4	10
	SECTION-C (45 Marks) 15 Marks each			
8.	Suppose you want to launch a product in the market being as an entrepreneur,how you will plan to introduce this product? Give with example keeping in mind financial planning as well as a marketing plan.		CO5	15
9.	Family business plays an important role in the growth of a country's economy. Prove the statement with an example.		CO5	15
10	What is self-employment women association? Explain its advantages and function. OR "In the present era, women entrepreneurs also play an important role in the growth of society". Discuss the statement and give an example in the support of your answer.		CO5	15