

School of Law

Bachelor of Law
ETE - Jun 2023

Time : 3 Hours

Marks : 100

Sem II - D1UA220T/BLA02131

Business Environment

Your answer should be specific to the question asked

Draw neat labeled diagrams wherever necessary

1. What is the function of the law, and how does it control social behaviour? K1 CO2 (5)
2. What role does political stability or instability play in attracting or deterring foreign investment in [country/region]? K2 CO3 (5)
3. Define the term 'PESTEL' and describe it briefly. K1 CO1 (5)
4. How does government taxation policy affect the profitability and operations of businesses in [country/region]? K3 CO3 (10)
5. What are the ramifications for corporate strategy and operations and how do you comply with global environmental laws and standards when conducting business globally? K3 CO2 (10)
6. How does cultural diversity plays an important role in International/Domestic Business. Explain with suitable examples K2 CO1 (10)
7. What are the key features and objectives of FEMA in governing foreign exchange transactions and capital flows in India? K4 CO4 (10)

OR

- What is monetary policy and what role does the central bank play in managing inflation through monetary policy, and how does it affect businesses? K4 CO5 (10)
8. How do international trade disputes, such as those settled through the World Trade Organization (WTO), influence the balance between free trade and protectionist measures, and what are the implications for businesses? K5 CO3 (15)
 9. Discuss in detail the challenges of ethics and governance faced by International Business and also what are the challenges faced by international businesses in promoting gender equality and diversity within their organizations, particularly in male-dominated industries and regions? K4 CO2 (15)
 10. How does the removal of trade barriers, such as tariffs and quotas, affect the competitiveness of businesses in global markets? What role does the removal of tariffs and quotas play in fostering innovation and technological advancement within businesses operating in global markets? K5 CO3 (15)

OR

- What are the ethical dilemmas and corporate social responsibility considerations faced by multinational corporations operating in multiple countries? What role do MNCs play in promoting technology transfer and knowledge sharing across borders through their global trade activities? K5 CO5 (15)