

School of Business

MBA
ETE - May 2023

Time : 3 Hours

Marks : 50

Sem IV - MBIT6008 - KNOWLEDGE MANAGEMENT AND INFORMATION SYSTEM

Your answer should be specific to the question asked

Draw neat labeled diagrams wherever necessary

1. How the emergence of knowledge management is helping businesses to generate more revenue? K2 CO1 (2)
2. Explain briefly the practical importance of DKCU system K2 CO2 (2)
3. Choose the best possible knowledge strategy framework for a FINTECH firm. K4 CO3 (2)
4. Explain Skandia Model for Measuring Intellectual Capital in a EDUTECH firm. K4 CO4 (2)
5. Identify the benefits of implementation of Wi-Max technology in a courier company. K4 CO5 (2)
6. Identify the ways Knowledge and Business Intelligence could be utilized by a Cash Management firm to transport and refill cash for Bank ATMs. K4 CO1 (5)
7. Identify the usage of Alber's framework Generic Model of Knowledge Management System for police department. K4 CO2 (5)
8. Recommend, as an IT-consultant, implementation of Groupware Technology for a logistics and supply chain company. K5 CO5 (6)
9. Analyze the benefits of Knowledge Management system in an automobile industry. K5 CO3 (8)
10. Explain how Knowledge Transfer and sharing can enhance the performance of an organization. K5 CO4 (8)
11. Develop Knowledge frameworks for IT company to acquire knowledge and information. K6 CO5 (8)