

School of Business

Department of Business

Mid Term Examination

Exam Date: 01 Oct 2023

Time : 90 Minutes

Marks : 50

Sem III - MSB22T2004 - Retail and E Commerce Logistics

Your answer should be specific to the question asked

Draw neat labeled diagrams wherever necessary

- 1) Explain the security issues of E-commerce. K2 (2)
- 2) What are the main challenges of logistics system in E commerce. K1 (3)
- 3) Explain the role of distribution in the e retail logistics. K2 (4)
- 4) Explain difference between organized retailing and unorganized retailing. Explain, in brief, the advantages of organized retailing. K2 (6)
- 5) Identify various types of risks associated with e commerce. K3 (6)
- 6) Develop B2B and C2B model giving proper examples. K3 (9)
- 7) Analyze the aim of optimization of transportation cost in e logistics K4 (8)
- 8) Analyze the Roles of Risk mitigation in e commerce logistics. K4 (12)

OR

Analyze different Logistical decisions and What are their importance for an Organization. K4 (12)