

School of Business

MBA
ETE - May 2023

Time : 3 Hours

Marks : 50

Sem IV - MSB22T2005 - Global Supply Chain Management

Your answer should be specific to the question asked

Draw neat labeled diagrams wherever necessary

1. Explain duties of WTO in the global supply chain. K2 CO1 (2)
2. Describe Joint Venture as a global marketing entry mode. K2 CO2 (2)
3. Construct a bill of lading in export logistics. K4 CO3 (2)
4. Identify the factors that decides the choice of transportation mode. K4 CO4 (2)
5. Explain the role of containerization in global supply chain. K4 CO5 (2)
6. Explain the global market and the technological forces driving globalization with example. K4 CO1 (5)
7. Explain disinvestment and withdrawal as global market exit modes. K4 CO2 (5)
8. Explain the process of shipping chartering. K5 CO5 (6)
9. ABC Inc. is a company that imports goods from other countries for sale in their domestic market. They have been facing issues with high import duties and long lead times for customs clearance. They are considering using bonded warehousing to improve their supply chain efficiency. Determine the role and benefits of bonded warehousing for ABC Inc. and how can they implement it effectively? K5 CO3 (8)
10. ABC Inc. is a company that operates in multiple countries and is considering outsourcing its logistics operations to a third-party logistics (3PL) service provider. As a consultant, how would you advise ABC Inc. in selecting and managing a 3PL service provider? What are the key services offered by a 3PL service provider, and how can ABC Inc. ensure effective collaboration with the service provider to optimize its logistics operations? K5 CO4 (8)
11. XYZ Corporation is a company that operates in multiple countries and is facing challenges in managing its logistics operations due to inadequate infrastructure. As a consultant, how would you advise XYZ Corporation in developing an effective logistics infrastructure for global trade? What are the various logistics infrastructure, and how can XYZ Corporation ensure that its infrastructure meets the requirements of its global operations while being cost-effective? K6 CO5 (8)