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School of Business

Master of Business Administration MBA Dual Specialization
Mid Term Examination - Nov 2023

Duration : 90 Minutes
Max Marks : 50

Sem I - D1PK107T - Business Ethics and CSR

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain the key objectives and principles of the Consumer Protection Act K2 (2)
- 2) List and briefly explain three major theories of normative ethics. K1 (3)
- 3) Illustrate how the Consumer Protection Act could be applied to provide redress for the consumer. K2 (4)
- 4) Illustrate the concept of the "Tragedy of the Commons" in environmental ethics, providing a real-world example and proposing ethical strategies to address this issue. K2 (6)
- 5) Utilize real-world examples to showcase innovative waste reduction and recycling programs implemented by companies or municipalities K3 (6)
- 6) Identifys the role of the Board of Directors in fostering effective risk management within a company's corporate governance framework. Provide insights into how the board's composition and functions contribute to risk oversight. K3 (9)
- 7) Compare and contrast the stewardship theory and the agency theory of corporate governance. Discuss the strengths and weaknesses of each theory in explaining governance dynamics K4 (8)
- 8) Compare and contrast the corporate governance practices of a publicly traded company and a family-owned business. Analyze how ownership structure influences governance mechanisms in each case K4 (12)

OR

Analyze the resource dependence theory in corporate governance. Provide examples of how it can be used to understand the relationships between corporations and external stakeholders. K4 (12)