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School of Business**Bachelor of Business Administration Aviation Management
Mid Term Examination - Nov 2023****Duration : 90 Minutes
Max Marks : 50****Sem III - D1UA305T - Business Environment**General Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Explain the importance of demographic environment. K2 (2)
- 2) What are the common problems in business and illustrate your answer with examples. K1 (3)
- 3) Explain main features of Industrial Policy 1991 and illustrate your answer with impact of Industrial policy on corporate world of India. K2 (4)
- 4) Demonstrate Environmental preservation as a challenge in front of Organization in Managing sustainability in Business. K2 (6)
- 5) "The Industrial Policy Resolution, 1956 has categorised industries on the basis of ownership". Develop your answer with suitable examples. K3 (6)
- 6) Select any two fiscal measures that may be taken by the Government of India to correct the situation during current scenario especially in context of Inflation. K3 (9)
- 7) "Cultural globalisation refers to the transmission of ideas, meanings and values around the world in such a way as to extend and intensify social relations". Examine the statement with valid arguments. K4 (8)
- 8) "The major international risks for businesses include foreign exchange and political risks". Analyse and explain the given statement with appropriate examples of contemporary world. K4 (12)

OR

- Discover various measuring performance in a business and analyze your answer with suitable examples. K4 (12)