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**School of Architecture and Design**  
**Bachelor of Design in Advertising Graphics and Web Design**  
**Mid Term Examination - Nov 2023**

**Duration : 90 Minutes**  
**Max Marks : 50**

**Sem I - B1UF102T - Elements of Web Animation-I**

General Instructions

*Answer to the specific question asked*

*Draw neat, labelled diagrams wherever necessary*

*Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Classify what are marquee tags and how it is used? K2 (2)
- 2) Identify the concepts of Domain name and Web hosting used for Web Designing K1 (3)
- 3) .Explain the basic principles involved in Web Site Development. What are the steps involved in planning and designing your website? K2 (4)
- 4) Give the HTML tag for inserting an image and set color as background K2 (6)
- 5) Construct a simple in java script that displays the line of text "Welcome to Java K3 (6)
- 6) Contrast the necessities of using HTML forms? K3 (9)
- 7) Classify MVC model K4 (8)
- 8) Analyze HTTPS, and how does it enhance web security? K4 (12)

**OR**

Illustrate the terms web pages, website and types of websites. K4 (12)