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School of Architecture and Design

Bachelor of Design in Interior Design
Mid Term Examination - Nov 2023

Duration : 90 Minutes
Max Marks : 50

Sem III - B1UC305T - Human Psychology

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain the nature and scope of psychology as it applies to interior engineering and design. K2 (2)
- 2) Define psychology and explain its importance in the field of interior engineering and design. K1 (3)
- 3) Compare and contrast classical conditioning with operant conditioning, highlighting their key principles and differences in application to interior design. K2 (4)
- 4) Explain the concept of observational learning (social learning theory) as proposed by Albert Bandura and provide examples of how it can be used to influence behaviors and preferences in interior design. K2 (6)
- 5) Identify and construct a case study demonstrating the practical application of psychological principles in a specific interior design project. Discuss the impact on user experience and functionality. K3 (6)
- 6) Identify and explain three key psychological factors that interior engineers/designers should consider when creating spaces for children. Discuss how these factors can be applied in a design project. K3 (9)
- 7) Analyze the role of psychology in enhancing the functionality of interior spaces. Provide practical examples. K4 (8)
- 8) Assume you are an interior designer tasked with creating an inclusive and accessible public space. Explain how psychological principles can guide your design choices. Compare and contrast this approach with traditional design methods. K4 (12)

OR

- Assume you are designing a living space for a client with specific personality traits. Classify their personality, list design recommendations tailored to their personality, and justify your choices. K4 (12)