

ADMISSION NUMBER									

School of Business

**Integrated Bachelor of Business Administration - Master of Business Administration
Semester End Examination - Nov 2023**

**Duration : 180 Minutes
Max Marks : 100**

Sem IX - MBFI6011 - Financial Markets and Services

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

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| 1) | How discounting is done in money market? | K1 (2) |
| 2) | Describe Insurance and the types of Insurance | K2 (4) |
| 3) | Identify the purpose and process of rating for debentures. | K2 (6) |
| 4) | identify and explain the institutions engaged in credit rating and highlight their role in the credit rating process | K3 (9) |
| 5) | Identify the pivotal role of merchant bankers in the capital market. Provide a comprehensive overview of their responsibilities and functions in facilitating capital raising for businesses. Highlight how merchant bankers assist in the preparation of prospectuses, due diligence, pricing strategies, and investor outreach | K3 (9) |
| 6) | Determine the Role of Fund manager in the mutual fund | K5 (10) |
| 7) | Examine different benefits covered under life insurance scheme. | K4 (12) |
| 8) | List down and explain three key agencies or organizations involved in providing Venture Capital support to startups and small businesses. Compare and contrast their approaches, investment focus, and geographic reach. Evaluate their role in promoting innovation and the growth of the entrepreneurial ecosystem | K5 (15) |
| 9) | Explain the scope of financial markets with a focus on the introduction, nature, and role of the money market. | K5 (15) |
| 10) | The Tech Startup suppose, John and Lisa have a brilliant idea for a mobile app that could revolutionize the way people learn foreign languages. They have developed a prototype and conducted initial market research, which indicates strong demand for their product. However, they lack the financial resources to develop and launch the app on a larger scale. What funding option could John and Lisa explore to finance the development and launch of their language learning app? Compare venture capital financing with conventional funding for their startup. | K6 (18) |