

ADMISSION NUMBER									

## School of Business

Integrated Bachelor of Business Administration - Master of Business Administration  
Semester End Examination - Nov 2023

Duration : 180 Minutes  
Max Marks : 100

### Sem IX - MBIB6005 - Global Outsourcing

General Instructions

*Answer to the specific question asked*

*Draw neat, labelled diagrams wherever necessary*

*Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Can you name a few tasks that companies commonly outsource to other countries? K1 (2)
- 2) Explain why financial feasibility analysis is important in outsourcing. K2 (4)
- 3) Illustrate how can an outsourcing business calculate its minimum price floor to cover costs and maintain profitability? K2 (6)
- 4) Develop a contingency plan to manage potential risks and challenges that may arise during the outsourcing process, such as sudden changes in vendor capabilities or geopolitical events impacting operations. K3 (9)
- 5) Identify how can performance measurements be utilized to improve outsourcing outcomes? K3 (9)
- 6) Explain what strategies can be employed to reduce operating costs and improve price floor flexibility? K5 (10)
- 7) Analyze what legal and regulatory requirements should be addressed when establishing an outsourcing business? K4 (12)
- 8) Assess why should global leaders change their leadership style when entering a new country or culture for business expansion? K5 (15)
- 9) Assess what factors should an outsourcing business consider when selecting the right BPO partners or vendors? K5 (15)
- 10) Elaborate how can an outsourcing business differentiate itself from competitors and build a unique value proposition? K6 (18)