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**School of Hospitality**  
MBA Tourism and Travel  
Mid Term Examination - Nov 2023

Duration : 90 Minutes  
Max Marks : 50

**Sem I - I1PE105T - Indian History Society and Culture**

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) How does cultural tourism promote intercultural understanding? K2 (2)
- 2) Who is considered the "Father of Indian Cinema," and why? K1 (3)
- 3) Explain the transition from the Mauryan Rule to the Gupta Rule in ancient India. K2 (4)
- 4) What was the significance of the Indus Valley Civilization in ancient history? K2 (6)
- 5) Explain the role of the Hun invasions in the decline of the Gupta Empire. K3 (6)
- 6) Describe the political and administrative structure of the Gupta Empire. K3 (9)
- 7) What are the main differences between the Early Vedic and Later Vedic Periods in ancient India? K4 (8)
- 8) What was the impact of the introduction of the telegraph system in India during the colonial era? K4 (12)

**OR**

What role did the Gupta Empire play in the promotion of Indian art and culture? K4 (12)