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School of Hospitality

**Bachelor of Business Administration in Tourism and Travel
Mid Term Examination - Nov 2023**

**Duration : 90 Minutes
Max Marks : 50**

Sem III - I1UA305B - Religious TourismGeneral Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Cultural tourism does not contribute significantly to the economy of a destination. K2 (2)
- 2) Cultural tourism primarily focuses on exploring and experiencing the _____ heritage, traditions, and arts of a destination. K1 (3)
- 3) What are the Key Objectives of Religious Tourism? K2 (4)
- 4) Describe the significance of Ajmer Sharif as a pilgrimage site. K2 (6)
- 5) In what ways does Mount Abu offer a unique blend of spirituality and natural serenity? K3 (6)
- 6) What are the Five Pillars of Islam? K3 (9)
- 7) Why do Christians go on pilgrimages? K4 (8)
- 8) What architectural elements are characteristic of Sikh gurdwaras, and how do they reflect Sikh values? K4 (12)

OR

Describe the major attractions in Sarnath for pilgrims. K4 (12)