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School of Architecture and Design

Master of Science in Fashion Design
Semester End Examination - Nov 2023

Duration : 180 Minutes
Max Marks : 100

Sem III - MFAD2002 - Entrepreneurship

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) What is the significance of entrepreneurship in economic development? K1 (2)
- 2) What are the steps in production planning? K2 (4)
- 3) Describe the role of Federation of Indian Chambers of Commerce & Industry (FICCI). K2 (6)
- 4) Explain in detail the steps in preparing a project proposal. K3 (9)
- 5) Describe the content typically found in a project proposal. K3 (9)
- 6) Evaluate the importance of a well-prepared project proposal. K5 (10)
- 7) Discuss how enterprise management concepts can be applied in project proposal preparation. K4 (12)
- 8) Analyze the challenges faced by entrepreneurs in mobilizing resources. K5 (15)
- 9) Evaluate the importance of both creativity and idea generation in entrepreneurial success. K5 (15)
- 10) Discuss in detail the concept of entrepreneurial motivation, covering both internal and external factors. K6 (18)