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**School of Finance and Commerce**  
**Master of Business Administration in Financial Management**  
**Semester End Examination - Nov 2023**

**Duration : 180 Minutes**  
**Max Marks : 100**

**Sem III - MBAF0901 - Research Methodology**

General Instructions

*Answer to the specific question asked*

*Draw neat, labelled diagrams wherever necessary*

*Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Under what circumstances would you recommend "A probability sample" ? K1 (2)
- 2) Explain the necessity of defining a research problem. K2 (4)
- 3) What are the guiding considerations in the construction of questionnaire? Explain. K2 (6)
- 4) "Empirical research in India in particular creates so many problems for the researchers". Discuss the problems that are usually faced by such researchers. K3 (9)
- 5) Why probability sampling is generally preferred in comparison to non-probability sampling? Explain the procedure of selecting a simple random sample. K3 (9)
- 6) "Research design in exploratory studies must be flexible but in descriptive studies, it must minimise bias and maximise reliability." Discuss. K5 (10)
- 7) "Research is much concerned with proper fact finding, analysis and evaluation." Analyze the statement and Give reasons in support of your answer. K4 (12)
- 8) Discuss briefly about the following: (i) Cross tabulation; (ii) Discriminant analysis; (iii) Coefficient of contingency; (iv) Multicollinearity; (v) Partial association between two attributes. K5 (15)
- 9) Enumerate the different methods of collecting data. Which one is the most suitable for conducting enquiry regarding family welfare programme in India? Discuss about its merits and demerits. K5 (15)
- 10) "Processing of data implies editing, coding, classification and tabulation". Describe in brief these four operations pointing out the significance of each in context of research study. K6 (18)