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School of Liberal Education

Bachelor of Arts Honours in English

Mid Term Examination - Nov 2023

Duration : 90 Minutes

Max Marks : 50

Sem I - K1UE104T - Corporate Social ResponsibilityGeneral Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Explain the historical evolution of Corporate Social Responsibility. K2 (2)
- 2) How does CSR contributes to inclusive growth? K1 (3)
- 3) Outline the contribution of government in facilitating CSR. K2 (4)
- 4) Outline the scope of CSR through triangle model (Society-economy-environment). K2 (6)
- 5) Write down the various steps/phases in the planning of a CSR initiative. K3 (6)
- 6) Identify the role of strategic planning in CSR. K3 (9)
- 7) Distinguish between the altruistic and strategic objectives of CSR. K4 (8)
- 8) Analyse the scope and significance of CSR in developing countries like India. K4 (12)

OR

What is the relationship between corporate governance and successful CSR? K4 (12)