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School of Liberal Education**Bachelor of Arts in Journalism and Mass Communication
Semester End Examination - Nov 2023****Duration : 180 Minutes
Max Marks : 100****Sem V - K2UA501C - Specialized Mobile Journalism***General Instructions**Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Define the term "MoJo" in the context of journalism and explain its significance. K1 (2)
- 2) Describe the process of creating a mobile journalism report from start to finish, including content collection and editing. K2 (4)
- 3) What are the essential tools and equipment needed to practice mobile journalism effectively? K2 (6)
- 4) Develop a set of principles for maintaining credibility and trustworthiness in mobile journalism reporting. K3 (9)
- 5) Develop a technical script of any video programme K3 (9)
- 6) Assess the potential role of artificial intelligence and automation in mobile journalism and discuss its implications for the future of the industry. K5 (10)
- 7) Identify the key technical skills and journalistic competencies required for effective mobile journalism and discuss how they differ from traditional reporting. K4 (12)
- 8) Create a mobile journalism project that utilizes virtual reality (VR) to provide an immersive experience of cultural festivals and celebrations from around the world. K5 (15)
- 9) Evaluate the effectiveness of mobile journalism in raising awareness about social and environmental issues. K5 (15)
- 10) Create a mobile journalism campaign that highlights the positive contributions of grassroots organizations in marginalized communities. K6 (18)