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School of Finance and Commerce

Bachelor of Business Administration in Financial Investment Analysis
Mid Term Examination - Mar 2024

Duration : 90 Minutes
Max Marks : 50

Sem VI - H1UA601T - Project ManagementGeneral Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain the concept of “principled negotiation”. K2 (2)
- 2) Name and briefly describe the societal forces that have contributed to the need for project management. K1 (3)
- 3) Explain the life cycle of a project in terms of (1) the degree of project completion and (2) required effort. K2 (4)
- 4) The critical term in the concept of principled negotiation is “position.” Explain the multiple meanings of this term relative to negotiation. Can you think of a better term? K2 (6)
- 5) ABC Ltd is planning to start project X, that would Cost Rs 50,000 with the expectation that It would generate Rs10,000 at the year end 1 through 7 years. Calculate Pay Back Period. K3 (6)
- 6) Distinguish between direct and ancillary project goals. Would learning a new skill through the project be a direct or ancillary goal? K3 (9)
- 7) List the main characteristics of a project and briefly describe the important features of each. K4 (8)
- 8) Explain Project Risk Management on the basis of Purpose, Objectives, Characteristics, Approach, Identification and analysis. K4 (12)

OR

Explain Time Estimation Method by considering Optimistic, Pessimistic and Most Likely Time Estimate. State briefly Single versus Multiple Time Estimates. K4 (12)