

| | | | | | | | | | | | |
|------------------|--|--|--|--|--|--|--|--|--|--|--|
| ADMISSION NUMBER | | | | | | | | | | | |
| | | | | | | | | | | | |

School of Business
Bachelor of Business Administration
Mid Term Examination - Mar 2024

Duration : 90 Minutes
Max Marks : 50

Sem VI - D1UC601T - Managing Air Cargo and Shipping Logistics

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Listout the political challenges faced by Air Cargo and Shipping Industry in the modern business environment? K4 (4)
- 2) Assess the value generated by air transportation in logistics, and elucidate its role in enhancing the efficiency of supply chain operations. K5 (5)
- 3) Explain the security benefits provided by air transportation in logistics and elucidate how it contributes to the overall safety of transported goods. K5 (5)
- 4) Choose the key components of the Air Cargo and Shipping Industry. K3 (6)
- 5) You are a logistics manager overseeing the transportation of goods using shipping containers. One of your clients, a manufacturer of electronic devices, has expressed concerns about the safety and security of their high-value products during transit. They want reassurance and measures in place to mitigate potential risks.
Question: Analyze how would you address your client's concerns about the safety and security of their electronic devices during transportation in shipping containers? Provide a detailed plan, including specific measures and considerations. K4 (8)
- 6) In your role as the logistics coordinator at Sky Cargo, clarify the specifications and considerations that guide the choice of appropriate airline containers for transporting a variety of goods. Provide a detailed explanation of the factors involved in the selection process. K5 (10)
- 7) Imagine a scenario where a company is exporting a batch of specialized machinery to a country with stringent customs regulations. The Certificate of Origin for the machinery becomes a critical document, but the company encounters challenges in obtaining timely approval. Delays are imminent, and the client urgently needs the machinery for a crucial project. Formulate a question that delves into the specific actions the company could take to address the Certificate of Origin issues and ensure a smooth and expedited customs clearance process in this situation. K6 (12)