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School of Business
Bachelor of Business Administration
Mid Term Examination - Mar 2024

Duration : 90 Minutes
Max Marks : 50

Sem VI - D1UE602T - Msme Credit and Micro Finance

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Analyze the various sources of financing available for MSMEs, including traditional and alternative methods. K4 (4)
- 2) Evaluate the evolution of the concept of SMEs, considering historical developments and changes over time. How has the definition of SMEs evolved, and what factors influenced these changes? K5 (5)
- 3) Assess the characteristics that distinguish SMEs from larger enterprises. How do these characteristics contribute to the unique role that SMEs play in the business landscape? K5 (5)
- 4) Demonstrate how Small and Medium Enterprises (SMEs) adapt to market changes compared to larger corporations? K3 (6)
- 5) Analyze the contributions of the State Directorate of Industries in the development of industries at the state level, emphasizing its role in supporting and fostering the growth of MSMEs. Evaluate the specific strategies and programs implemented by the State Directorate of Industries to facilitate small business development. K4 (8)
- 6) Summarize the multifaceted impact of the Small Industries Development Bank of India (SIDBI) on the advancement and expansion of Micro, Small, and Medium Enterprises (MSMEs), with a particular focus on its diverse range of financial support mechanisms. Delve into a comprehensive analysis of how SIDBI's financial instruments and schemes play a pivotal role in empowering and fortifying small businesses. K5 (10)

7) In the heart of Silicon Valley, GreenTech Innovations (GTI), an eco-conscious technology startup, embarked on a remarkable journey from its inception to becoming a significant player in the clean energy sector. Founded a decade ago by visionary entrepreneurs, the company sought to revolutionize sustainable energy solutions. Inception - GTI was established in 2012 with a mission to harness technology for creating environmentally friendly energy solutions. Breakthrough Innovation - The development of a groundbreaking solar panel technology in 2015 marked a turning point, garnering attention and attracting significant investments. Market Expansion - GTI expanded its operations globally in 2018, establishing strategic partnerships to enhance its market reach. Adversities - The economic downturn of 2020 posed challenges, compelling GTI to reevaluate its business model and adapt to shifting market dynamics. Resilience - The company showcased resilience by diversifying its product portfolio, incorporating energy storage solutions and venturing into electric vehicle charging infrastructure.

Questions –

1. Explore the strategic adaptations GTI made during the economic downturn of 2020. How did the company navigate challenges and reposition its business model to remain resilient in the face of economic uncertainties?
2. Assess the impact of GTI on local and national economies in terms of job creation, technological advancements, and market dynamics?
3. Explore GTI's contribution to sustainability and environmental goals. How has the company influenced the reduction of carbon footprints and contributed to the green energy transition?