

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

School of Business
Bachelor of Business Administration
Mid Term Examination - May 2024

Duration : 90 Minutes
Max Marks : 50

Sem IV - D1UF405B - Stock Market Analysis

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain importance of IPO market for investors and companies. K3 (6)
- 2) Solve the problem of fund crunch in your company by raising fund through equity. Give details of the process that you will follow. K3 (9)
- 3) Explain the significance of GDR in raising funds from offshore market. K4 (4)
- 4) Your company wants to raise fund through IPO and need to select the process either of fresh issue or offer for sale, as a Finance Manager take a call on the same and justify your decision. Explain the price discovery of IPO through Book-Building process. K4 (8)
- 5) Elaborate the function of financial market in meeting financial need of a company. K4 (8)
- 6) Explain functions and importance of primary market. K5 (5)
- 7) You are working in an investment firm and your subordinate suggests you to focus more on secondary market investment. Evaluate importance of primary market and secondary market in the given context and take a decision on suggestion given by your subordinate. K5 (10)