

ADMISSION NUMBER

School of Finance and Commerce

Bachelor of Commerce Honours Mid Term Examination - May 2024

Duration : 90 Minutes Max Marks : 50

Sem IV - H1UB405T - Fundamentals of Entrepreneurship

<u>General Instructions</u>
Answer to the specific question asked
Draw neat, labelled diagrams wherever necessary
Approved data hand books are allowed subject to verification by the Invigilator

1)	Describe the role of entrepreneurs as leaders.	K2 (2)
2)	Define project and project report.	K1 (3)
3)	Discuss growth of entreprenuership In India.	K2 (4)
4)	Expalin the factors that contribute to entrepreneurship in any country.	K2 (6)
5)	Explain the important characteristics of successful entrepreneurs.	K3 (6)
6)	Identify the key points of following theories of entrepreneurship: a)Hagen's Theory of Entrepreneurship b)Economic theory of entrepreneurship d)Induced entrepreneur	K3 (9)
7)	Analyze the entrepreneurship development in Post-independence in India.	K4 (8)
8)	Classify various types of entrepreneurs on the basis of technology, stage of development.	K4 (12)
	OR	
	While Blake Mycoskie may not be a name you are familiar with, the company name TOMS Born out of a trip to Argentina where he witnessed the issues children without shoes were facing, Mycoskie formed TOMS with the intention of donating a pair of shoes to a child in need for every pair that was purchased from his company. Over the years, the company has expanded to areas such as eyewear, water, safe births, and anti-bullying programs. To date, Tom's has managed to donate over 60 million pairs of shoes, restore eyesight to over 400,000 people, and give over 335,000 weeks of safe water. From the above information Analyze the type of entrepreneur we are talking about and its importance	K4 (12)