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School of Liberal Education**Bachelor of Arts Honours in English
Semester End Examination - May 2024****Duration : 180 Minutes
Max Marks : 100****Sem VI - K1UC603T - Media and Journalistic Writing**General Instructions*Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Discuss your understanding about news sources. K1 (2)
- 2) What are the basic things that a reporter needs to keep in mind while filling a report on communal riot? Briefly discuss. K2 (4)
- 3) Why media is called the fourth pillar of the democracy? Explain. K2 (6)
- 4) Critically examine the limitations of appearing neutral in situations where for example human rights have been violated. K3 (9)
- 5) 'The Camera is now the most powerful weapon in the world' – review this statement in today's context. K3 (9)
- 6) Summarize your views on the role of producer in a TV newsroom. K5 (10)
- 7) Discuss the success or failure of media as a watch dog with reference to at least two recent examples. K4 (12)
- 8) How digital technology has changed the field of journalism? Assess the impact of digital media on Journalism. K5 (15)
- 9) Describe briefly about the techniques of writing television news. K5 (15)
- 10) Why inverted pyramid style is used in writing news story? Explain it's advantages. K6 (18)