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**School of Liberal Education**

**Bachelor of Arts in Journalism and Mass Communication  
Mid Term Examination - May 2024**

**Duration : 90 Minutes**

**Max Marks : 50**

**Sem II - K2UA201T - Journalism***General Instructions*

*Answer to the specific question asked*

*Draw neat, labelled diagrams wherever necessary*

*Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Explain Public service Broadcasting. K2 (2)
- 2) What do you know about freedom movement? K1 (3)
- 3) Outline evolution and development of Television. K2 (4)
- 4) Outline the role of media for changing in Indian society during British rule. K2 (6)
- 5) Identify the role of journalism in a democracy. K3 (6)
- 6) Identify the role of journalism in protecting human rights. K3 (9)
- 7) Journalists must mention sources of the news, analyze. K4 (8)
- 8) Examine the criteria that are used to determine the newsworthiness of a story. K4 (12)

**OR**

What factors influence the framing of a news story? Analyze. K4 (12)