

School of Liberal Education

Bachelor of Arts in Journalism and Mass Communication
Mid Term Examination - May 2024

Duration : 90 Minutes
Max Marks : 50

Sem IV - K2UA407B - Radio Jockeying and Podcasting

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) Explain Radio Bridge. K2 (2)
- 2) List the characteristics of radio. K1 (3)
- 3) Identify any four limitations of radio. K2 (4)
- 4) Summarize the mission of All India Radio/Akashwani. K2 (6)
- 5) Identify interview techniques suitable for radio reporting. K3 (6)
- 6) Identify comprehensive field reporting plan for covering a specialized area like Government Hospitals. K3 (9)
- 7) Analyze the development of radio in India and its impact on society. K4 (8)
- 8) Examine the various stages of radio production. K4 (12)

OR

Assume yourself as station producer, prepare a studio clock as per the one-hour radio programme; explaining the various elements of the same. K4 (12)