

School of Liberal Arts

Political Science

ETE - Jun 2024

Time : 3 Hours

Marks : 100

Sem II - K1UA201T - Social Psychology

Your answer should be specific to the question asked

Draw neat labeled diagrams wherever necessary

1. Interpret the most suitable data collection techniques for survey research and discuss briefly about it. K2 CO1 (5)
 2. Describe the various mechanisms involved in forming social perception K2 CO1 (5)
 3. Describe the mechanisms of forming person perception to understand behavior. K2 CO1 (5)
- Write down the affective, cognitive and behavioral (ABC'S) components of attitudes. K2 CO2 (10)
5. Illustrate the objectives and principles of group dynamics. K3 CO3 (10)
 6. Write down the methods of reducing prejudice and discrimination K3 CO3 (10)
 - 7 illustrate group polarization with suitable example K3 CO3 (10)

OR

- Write down the group decision-making and the processes involved in taking group decisions. K3 CO3 (10)
8. Analyze situational factors and internal motivations underlying the operation of various forms of social influence: conformity, compliance, and obedience. K4 CO4 (15)
 9. Evaluate what social perception is and assess the mechanisms of social perceptions, describing in detail any two. K4 CO4 (15)
 - 10) Analyze the term conformity; explain. Describe the situational factors that influence an individual's response to group conformity. K5 CO5 (15)

OR

- Evaluate the balance theory of attitude with suitable examples. K5 CO5 (15)