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School of Hospitality
Bachelor of Hotel Management
Semester End Examination - Jun 2024

Duration : 180 Minutes
Max Marks : 100

Sem IV - C1UB420T - Human Values and Environment Studies

General Instructions

Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

- 1) How can an organization implement a value-based system in India? K1 (2)
- 2) Explain the concept of privatization and its impact on a monopoly. K2 (4)
- 3) Compare and contrast secular and spiritual values in the context of management principles. K2 (6)
- 4) Develop a comprehensive CSR model that incorporates both secular and spiritual values, detailing the steps for implementation. K3 (9)
- 5) Plan an overview of the major international advancements in environmental conservation and their implications for sustainable development. K3 (9)
- 6) Interpret an experiment to investigate the impact of a pollutant on the population of a specific consumer in an aquatic ecosystem. K5 (10)
- 7) Classify how cultural differences contribute to ethical dilemmas in international marketing for pharmaceutical companies. K4 (12)
- 8) Evaluate the potential resistance and obstacles in adopting a value-based system in Indian organizations. K5 (15)
- 9) Assess the effectiveness of bio assessment techniques in monitoring and preserving aquatic ecosystems, citing examples from different regions K5 (15)
- 10) Adapt APJ Abdul Kalam's views on the role of parents and teachers to create a conducive learning environment in college or university. K6 (18)