

## **School of Hospitality**

## MBA Tourism and Travel Semester End Examination - Jun 2024

**Duration: 180 Minutes Max Marks: 100** 

## Sem II - I1PE202T - Organizational Behavior and Human Resources Management

## General Instructions

Answer to the specific question asked
Draw neat, labelled diagrams wherever necessary
Approved data hand books are allowed subject to verification by the Invigilator

1)	Why is HRD important in the tourism sector?	K1(2)
2)	Discuss the role of HRM in managing employee relations.	K2(4)
3)	What are individual differences in the context of organizational	K2(6)
4)	behavior? How can they impact workplace dynamics?	K3(9)
<del></del> )	Discuss the key features of effective leadership in the hospitality industry, providing examples of successful leaders and their contributions.	K3(9)
5)	Discuss the importance of Employee Benefits and Welfare programs in attracting and retaining talent in the tourism industry.	K3(9)
6)	Explain the importance of transparency and fairness in the promotion process for maintaining employee morale.	K5(10)
7)	What are the determinants of personality? How do genetics and environment contribute to the development of an individual's personality?	K4(12)
8)	Explore the impact of diverse group compositions, such as multicultural and cross-functional teams, on performance and innovation in the tourism sector.	K5(15)
9)	Discuss how effective communication and feedback mechanisms can contribute to better group behavior and cohesiveness within a tourism company.	K5(15)
10)	Distinguish between training and development in the context of the tourism industry, emphasizing their respective objectives and outcomes.	K6(18)