

School of Hospitality

Bachelor of Hotel Management Semester End Examination - Jun 2024

Duration: 180 Minutes Max Marks: 100

Sem IV - Z030301 - Human Values and Environment Studies

General Instructions Answer to the specific question asked

Draw neat, labelled diagrams wherever necessary

Approved data hand books are allowed subject to verification by the Invigilator

1)	Define the term "monopoly" and its implications for public sectors.	K1(2)
2)	Explain the importance of values in business management in the	K2(4)
	Indian context.	
3)	Explain the ethical considerations in setting and enforcing industry standards.	K2(6)
4)	Develop a set of guidelines for consumers to identify and avoid online shopping scams.	K3(9)
5)	Develop a case study highlighting successful in-situ conservation practices in a specific geographical region.	K3(9)
6)	Evaluate a comprehensive training program for leaders that integrates Swami Vivekananda's philosophy into leadership	K5(10)
7 \	development.	K4/40\
7)	Analyze the role of parents and teachers according to APJ Abdul Kalam.	K4(12)
8)	Interpret the key principles of decision making discussed in The Bhagavad Gita and their relevance to modern management.	K5(15)
9)	Explain the role and functions of the National Green Tribunal and citing specific examples of its impact on environmental protection in India.	K5(15)
10)	Estimate the contributions of the National Green Tribunal (NGT) in shaping environmental policies and regulations in India, and discuss any challenges it faces in its functioning.	K6(18)