

**School of Business****Bachelor of Business Administration  
Semester End Examination - Jun 2024****Duration : 180 Minutes  
Max Marks : 100****Sem IV - D1UF405B - Stock Market Analysis***General Instructions**Answer to the specific question asked**Draw neat, labelled diagrams wherever necessary**Approved data hand books are allowed subject to verification by the Invigilator*

- 1) Compare and differentiate between Fundamental Analysis and Technical Analysis. K3(3)
- 2) Explain Put Option with the help of an example. K4(4)
- 3) Explain necessary features of secondary market for investors as well as borrowers. K3(6)
- 4) Explain significance of Inverse Head and Shoulder pattern. Currently Mahindra & Mahindra is making Bottom of Rs. 2050 and Neck line of Rs. 2230, what will be its price target. K6(6)
- 5) Explain the factors impacting option premium. K6(6)
- 6) Explain the role of all parties involved in an IPO such as underwriter, merchant bankers, lead managers and registrar. K4(8)
- 7) Explain role of Underwriters, Registrar, Lead Manager, Investment Bankers and Merchant Bankers in generating fund through IPO. K3(9)
- 8) What do Greek Letters Delta, Gama, Theta, Vega and Rho mean in option analysis. Explain in details. K3(9)
- 9) Explain those factors that is going to impact infosys stock price in foreseeable time.. K5(10)
- 10) Ms. Chetna Gupta is senior technical analyst at Anand Finance Ltd. Recently a new employee Mr. Abhijit Shekhar joined Anand Finance Ltd. Mr. Abhijit has done B.Tech from Delhi College of engineering and has a work experience of automobile industry for 3 years. Director Research Mr. Gautam Rathi called Chetna and instructed her that Mr. Abhijit should be trained to perform technical analysis job. Ms. Chetna has to make a note of the fact that Mr. Abhijit has no awareness of technical analysis. K4(12)

How will Ms. Chetna train Mr. Abhijit about

(a) Understanding of Support Level and Resistance Level, significance of Support Level and Resistance Level. (6)

(b) Understanding of Moving Average Lines, significance of Moving Average Lines. (6)

11)

XYZ Corporation is a newly established tech startup with innovative products and a promising future. The company is considering raising capital through an initial public offering (IPO) to fuel its expansion plans and support its growth trajectory.

K6(12)

(a) Provide an overview of the primary market, its function, and significance in the capital market ecosystem. (6) Marks

(b) Discuss the reasons why XYZ Corporation might opt for capital raising through an IPO in the primary market. Analyze the potential benefits and drawbacks of accessing capital in this manner. (6) Marks

12)

ABC Corp is a technology company based in Country X, which has experienced significant growth in recent years. With ambitions to expand its investor base and raise capital internationally, ABC Corp is considering listing its shares on offshore exchanges through American Depositary Receipts (ADRs) and Global Depositary Receipts (GDRs).

K5(15)

(a) Define ADR and GDR and explain how they facilitate offshore listing for companies like ABC Corp. (5) Marks

(b) Discuss the potential benefits and challenges ABC Corp might face by opting for offshore listing through ADRs and GDRs compared to a traditional domestic listing. (5) Marks

(c) What factors should ABC Corp consider when selecting offshore markets for its ADR and GDR listings? Provide recommendations for suitable markets and rationale. (5) Marks