E-Content

Research Methodology

Semester:V

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Course Code: BAEN3025 Course Name: Research Methodology

COURSE CONTENT UNIT-I

Topic-Stages of Research Design

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PHASES OF RESEARCH PROCESS

- I. The conceptual phase.
- II. Design & Planning phase.
- III. The empirical phase
- IV. The Analytical phase.
- V. The Dissemination phase

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I. THE CONCEPTUAL PHASE.

1. Formulating

& delimiting

the problem

- 2. ROL Review of Literature.
- 3. Defining theoretical framework.
- 4. Formulating hypothesis

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FORMULATING & DELIMITING THE PROBLEM

- 1.Develop a good research Question.
- 2. The RQ should have good clinical significance, practicability, & satisfy the ethical dimensions
- 3. A good RQ should satisfy the requisites of the methodological dimensions.

ROL - Review of Literature

- 1. Quantitative R is typically conducted within the context of the previous knowledge.
- 2. The ROL provides the foundation upon which to base the new Knowledge.
- 3. ROL sometimes precedes the delineation of the problem.

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DEFINING THETHEORITICAL FRAMEWORK.

When RQ /R is carried out in the context of theoretical framework, it can be used as a basis for generating predictions that can be tested through empirical research.

FORMULATING HYPOTHESIS

- 1. Hypothesis is a statement of researcher's expectations about relationships between the variables of investigation.
- 2. Hypothesis predicts the outcomes.

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II. THE DESIGN & PLANNINGPHASE

In the design phase the researcher makes a number of decisions about he methods to be used to address the RQ.

IDENTIFYINGTHE POPULATION TO BE STUDIED

- 1. The term population refers to the aggregate or totality of all the objects, members that conform to a set of specifications.
- 2. The researcher identifies the population during the planning phase.
- 3. The researcher must know the characteristics of the study

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SPECIFYING METHODS TO MEASURE THE RESEARCH VARIABLES

- 1. The researcher must develop a method to observe & measure research variable as accurately as possible.
- 2. A variety of quantitative data collection approaches exist, e.g..bio-physiological measurements, self reports, observation.
- 3.Data collection methods vary depending on the RQ & methodology.
- 4. The task of measuring research variables & to develop data collection plan is a complex process

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DESIGNING THE SAMPLING PLAN.

- studied researcher 1.As entire population cannot be uses a small fraction of the population.-sample.
- 2. The researcher employs many methods to obtain the ample.
- applying the methods the researcher ensures representativeness of 3.In selected sample. the
- 4. Methods of sampling include- probability & non-probability sampling

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FINALIZING & RE-VIEWING THE RESEARCH PLAN

- 1.Researchers must finalize the research plan by individuals, groups before the actual implementation.
- 2.The researcher must have their research plan approved by special committees as to ensure that the plan does not violate ethical principles of research.

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Reference

Research Methodology by C.R.Kothari https://ugcnetpaper1.com/research-methodology

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