

Summer Internship Project

TOPIC :- Fund Raising & Strategies Development For Educational Trust

A Summer Internship Project for

Bachelor of Business Administration

By

Puru bhardwaj

Under the guidance of

**Mr. PANKHURI MA'AM
HR Manager
JANKALYAN MULTIPURPOSE**

**mrs. rashi mittal
Professor
SOB,GU**



27-10-2021

Summer Internship Project Title
Funds raising and strategies development

BY
Puru bhardwaj



October 2021

Certificate of Approval

The following Summer Internship Project Report titled " **Funds raising and strategies development**" is hereby approved as a certified study in management carried out and presented in a manner satisfactory to warrant its acceptance as a prerequisite for the award of **BACHELOR OF BUSINESS ADMINISTRATION** for which it has been submitted. It is understood that by this approval the undersigned do not necessarily endorse or approve any statement made, opinion expressed or conclusion drawn therein but approve the Summer Internship Project Report only for the purpose it is submitted to the Summer Internship Project Report Examination Committee for evaluation of Summer Internship Project Report

Name

Signature

1. Faculty Mentor **rashi mittal**

2. Industry Mentor **Mrs. PANKHURI**

A handwritten signature in blue ink that reads "Pankhuri" with a decorative flourish underneath.

Certificate from Summer Internship Project Mentor

This is to certify that **puru bhardwaj** , a student of the **Bachelor of Business Administration** has worked under my guidance and supervision. This Summer Internship Project Report has the requisite standard and to the best of my knowledge no part of it has been reproduced from any other summer Internship project, monograph, report or book.

Faculty Mentor: mrs rashi mittal

Signature:

Designation: **Professor**

School of Business
Galgotias University

Executive Summary

This is an attempt to know how the classroom theories can be applied to the practical situation. As a student of BBA it is a part of study for everyone to undergo summer internship at some organization. So, for this purpose, I got an opportunity to do my summer internship at **JANKALYAN MULTIPURPOSE EDUCATION SOCIETY**. In this is comprehensive report, I have discussed about every major aspect of the organization which I have observed and perceived during my internship tenure. The first part comprises the detail about the company from the time of its incorporation to the current position. Along with its processes, policies and procedures. During my internship program I have mainly worked in Funds raising. All the departments have been discussed in detail. The main purpose of the internship is to learn by working in practical environment and to apply the acquired during the studies in a real-world scenario in order to tackle the problems using the knowledge and skill learned during the academic process. This report covers many important aspects which are related with funds raising and strategies development aspect of the company. In the end the learning and observations which I have undergone during my internship project. This report also contains my perceptions, motivation level and the working environment of the organization.

DECLARATION

I hereby declare that the project titled Fund Raising & Strategies Development For Educational Trust followed by JANKALYAN MULTIPURPOSE EDUCATION SOCIETY is an original piece of research work carried out by me under the guidance and supervision of Prof. Rashi Mittal (college mentor). The information had collected from genuine and authentic sources. The work has submitted in partial fulfillment of Bachelor of Business Administration of Galgotias University.

Puru Bhardwaj

DATE : 13 AUGUST 2021

Galgotias University, Greater Noida

Acknowledgements

An internship report is a result not only of the student who prepared it, but also the combine effort of the faculty guide, staffs and members of the institute where the project is done and most importantly the advisor who gives the final touch. On the successful end of my internship, I would like to express my heartfelt appreciation to the people for their assistance and kind cooperation this work have been possible.

First and foremost, I want to thank The Almighty for blessings with which i was able to complete my work without much difficulty.

I express my deep sense of gratitude to Mrs.pankhuri , HR MANAGER, JANKALYAN MULTIPURPOSE EDUCATION SOCIETY, for permitting me to work as trainee in the esteemed organization. I also wish to thank him for her guidance and co-operation during the training.

I would like to express my sincere gratitude towards my faculty guide, mrs rashi mittal, Professor, GALGOTIAS UNIVERSITY, for guiding me throughout the internship and providing me constant moral support & invaluable feedback.

Last but not the least love, care and support of parents, sibling and friends is indeed valuable.

Finally, I show gratitude to one and all, who helped me directly or indirectly in completing the internship.



Registration Number:MAH/88/2000-F6875

TO WHOMSOEVER IT MAY CONCERN

Date: - July 05th,2021

This is to certify that **Mr.Puru** has successfully completed his internship with **JMES** during the period **One Month (02nd June – 02nd July)**.

During the period, he was assigned as **Business Development (Fund Raising and Strategy Development) Intern**.

During the course of internship, **Mr.Puru** has shown great amount of responsibility, sincerity and a genuine willingness to learn and zeal to take on new assignments & challenges. In particular, his coordination skills and communication skills are par excellence and his attention to details is impressive.

We wish him all the very best for his future.



Mrs. Manisha Barapatre
Secretary
JMES, Nagpur
manisha.jmes@gmail.com

JANKALYAN MULTIPURPOSE EDUCATION SOCIETY
E:jankalyan.educationtrust@gmail.com





Registration Number:MAH/88/2000-F6875

DEAR PURU BHARDWAJ

You shall be governed by the following terms and conditions of service during your internship with JMES, and those may be amended from time to time.

1. You are being hired as an **Business Development (Fund Raising & Strategies Development) Intern** and Ms. Pankhuri would be your Reporting Manager and Mentor during the internship. As a Business Development Intern you would be responsible for tasks and responsibilities provided by your mentor.
2. Your date of joining is June 02, 2021 and the duration of the internship would be One Month. During this time you are expected to devote your time and efforts solely to work. You are also required to let your mentor know about forthcoming events in advance so that your work can be planned accordingly.
3. You will be working remotely for the duration. There will be catch ups scheduled with your mentor to discuss work progress and overall experience at regular intervals.
4. All the work that you will produce at or in relation to organization will be the intellectual property of Organization. You are not allowed to store, copy, sell, share, and distribute it to a third party under any circumstances. Similarly you are expected to refrain from talking about your work in public domains (both online such as blogging, social networking site and offline among your friends, college etc.) without prior discussion and approval with your mentor.
5. We take data privacy and security very seriously and to maintain confidentiality of any students, customers, clients, and companies' data and contact details that you may get access to during your internship will be your responsibility. We operate on **zero tolerance** principle with regard to any breach of data security guidelines. At the completion of the internship you are expected to hand over all work/data stored on your Personal Computer to your mentor and delete the same from your machine.
6. Under normal circumstances either the organization or you may terminate this association by providing a notice of 30 days without assigning any reason. However, the organization may terminate this agreement forthwith under situations of in-disciplinary behaviors.
7. You are expected to conduct yourself with utmost professionalism in dealing with your mentor, team members, colleagues, clients and customers and treat everyone with due respect.
8. We love people who like to go beyond the normal call of the duty and can think out of the box. Surprise us with your passion, intelligence, creativity and hard work – and expect appreciation & rewards to follow.
9. Expect constant and continuous objective feedback from your mentor and other team members and we encourage you to ask for and provide feedback at every possible opportunity.

It's your right to receive and give feedback – this is the **ONLY** way we all can continuously push ourselves to do better.



Mrs. Manisha Barapatre
Secretary
JMES, Nagpur
manisha.jmes@gmail.com

JANKALYAN MULTIPURPOSE EDUCATION SOCIETY
E:jankalyan.educationtrust@gmail.com

TO WHOMSOEVER IT MAY CONCERN

Date: - July 05th, 2021

This letter to recommend **Mr.Puru** for the position of **Business Development** (Fund Raising & Strategy Development) at your company. Puru worked for Business Development (Fund Raising and Strategy Development) of the organization, and he was routinely throughout that time the most creative and capable candidate we had. He had a fantastic eye for unique skills and was able to implement some of the best convincing strategies.

Puru had done the fundraising of SHIKSHA project during his internship tenure. He played a significant role, often, in developing and implementing overall strategies, and dealt with the details along with the bigger picture. He has great convincing power.

A huge part of Puru's job with us was coordinating inter departmentally to facilitate the completion of task. He was always thoughtful and considerate, an excellent team player who can also work independently and do a fantastic job. Puru can seemingly do anything, so he's very highly recommended.

With regards,



Mrs. Manisha Barapatre
Secretary
JMES, Nagpur
manisha.jmes@gmail.com

Table of content

S. No	Particulars	No of pages
	Mentor certificate and Industry guide certificate	1
	Certificate of Company	1
	Table Of Content	1
I	Acknowledgement	4-5
II	Introduction	2
III	Company Profile	2
IV	METHODOLOGY	2-3
V	ANALYSIS AND FINDING	4-5
VI	CONCLUSION	2-3
VII	RECOMENDATION	1
VIII	LIMITATIONS	1
IX	BIBLIOGRAPHY	1

INTRODUCTION

The meaning of Education means the effort to advance the character, mind (intellect) and physical child in harmony with nature and society. It is the way of learning, the acquisition of knowledge, skills, values, beliefs, and habits. While working as a fund Raising Intern during the Covid-19 Pandemic in Chandrapur Region of Maharashtra in 2020 at JEMS (Jankalyan Multipurpose Education Society). We analysed and observed the brittle situation of child education in that region to try to figure out a recommended solution to the problem of lack of child education in that region as well as helping them through our Internship Fundraising Project by providing them financial aid, books, accessories and other things to improve their Condition.

In India, there are approximately 20 million children, between the ages of 3-6, that are not attending preschool. This is primarily because of lack of basic infrastructure, poverty, low Income, qualified early chi less than half of India's children between the age 6 and 14 go to school. At least 35 million children aged 6 - 14 years do not attend school. 53% of girls in the age group of 5 to 9 years are illiterate. In India, only 53% of habitation has a primary school. There are close to six million out of school children in India. These are the people worst hit by the pandemic and the lockdown, whom we are trying to help. With a vision of extending this support, JEMS (Jankalyan Multipurpose Education Society) based in Chandrapur a tribal and poor district in Maharashtra tried to improve their educational Situation through the program Shiksha. It initially aided the financial responsibility of around 150 children by them financial aid, books, accessories and other things to improve their Condition. Through the program, It focus is not just on imparting knowledge, but to adopt a holistic approach to the overall development of the children.

Review of literature

A literature review contains a detailed text of scholarly papers, which reflects the up to date knowledge and substantive findings along with theoretical and methodological input to the pertinent topic. So a detailed literature review plays a vital role in carrying out research as it helps to identify the gaps between the findings of previous researches done in the concerned field and the unexplored areas.

- Rashmi Diwan –‘Small schools in rural India’, This paper is limited to primary schools, focusing specifically on issues related to the exclusion of these schools
- Sangram Charan Panigrahi- ‘Quality of Elementary Education in India’s Rural Areas’ , This study has examined the capabilities of young students who enrolled at the elementary level in schools
- Ratul Das Chaudhury & Sayak Khatua- ‘In Search of Quality’, this study investigates the quality of education attained by students in rural areas of different states in India. The government of India has focused on fulfilment of the Millennium Development Goals, children should be able to attain at least primary education, neglecting learning achievement.

STATEMENT OF THE PROBLEM

The study aims to explore the condition and challenges of rural education among children in the Chandrapur District of Maharashtra during an internship and to look into some suggestions and steps that can improve the overall situation of rural education in that district and the overall country.

OBJECTIVES

- 1.** To get an overall perspective of the situation and challenges of rural education in local area and surroundings.
- 2.** To create an awareness of Ngo (jankalyan Multipurpose Educational society) among public in delhi.
- 3.** To understand the challenges faced during fund raising and creating awareness about the Ngo like some type of people were not ready listen about the Ngo they were ignoring it and spreading rumors about the jankalyan multipurpose educational society. Some potential Contacts were rude and unfriendly and unwilling to donate to our cause. Some were unwilling to donate despite being financially stable.
- 4.** The main objective was to raise fund for Jankalyan multipurpose educational society.

ABOUT THE ORGANIZATION



Jankalyan Multipurpose Education Society is a non-profit organization committed to bringing the best educational resources to underprivileged Tribal communities of Chandrapur District (Maharashtra), started in 2001.

- We have always stressed on activities and strategies that cover the whole cycle of what is required for providing quality education to an individual child in a structured manner.
- While working in this direction, we realized that an intensive intervention wherein all the educational needs of children in a specified geographical area can be covered could produce outstanding outcomes. In addition to that, the intervention should cover the prime concern of quality and not merely access. In its two decades of existence, our organization has provided quality education to students in grades 5-10.

Our Mission

Our mission is to build a platform for vulnerable and oppressed children, living in poverty. Thus empowering them with a well- equipped education system and gaining knowledge to alleviate poverty.

Our Projects

- We believe that the only difference between the underprivileged and privileged- is the availability of resources and opportunities, and our sole purpose lies in bridging that gap.
- Enlightening the people in rural areas with the importance of education is very important. The only thing which will protect them from poverty is by educating their children.
- We will be establishing an atmosphere of learning in school to encourage and nurture confidence in the children, thus giving them a reason to stay in school which in turn will result in a very low dropout rate.
- Education to all children in tribal rural areas with free textbooks, notebooks, stationery items, transportation facility, medical facility, meal for the day (lunch, snacks and fruits according to nutrition guide), sports facilities, advance computer learning centre (Virtual Reality setup, E-classes), art and culture facilities.

METHODOLOGY

Methodology is a process of collecting, organising and analysing data. The study is descriptive in nature. We have primarily used both sources of data, i.e. both primary and secondary data to prepare this report and make it more accurate. The study methodology includes primary data like of my working experience and also includes secondary data from the internet like Research papers, Journals and from other news articles. The total number of people interacted was 150 (Sampling Size) around delhi through Call, E-Mails, Social media, call and face to face interaction the sample method was Purposive Sampling. I approached or conveyed to different people for their some appreciate for jankalyan multipurpose educational society for donating some amount of fund for rural children so then cab be educated.

- The first week of this program was started from 2nd june 2021 to 08 june 2021 the total fund raised of Rs740.
- The second week was started from 9th june 2021 to 15th june 2021 the total fund raised of Rs 530 .
- The third week was started from 19june 2021 to 26 june 2021 the total fund raised of Rs 530.
- The last week was 28 june to 2nd july 2021 the total fund raised of Rs 501.

So, like these kind of small amounts from everyone will help rural children to educate.



Covid-19 Relief

Amidst this lockdown, we have helped and impacted the life of around 1000 daily wage laborers and migrants. We have pooled the resources of the donors to provide them with food and other materials of basic necessities

5000+ Families
Reached

5 Lakh Fund raised

1000+ Families
helped



ANALYSIS

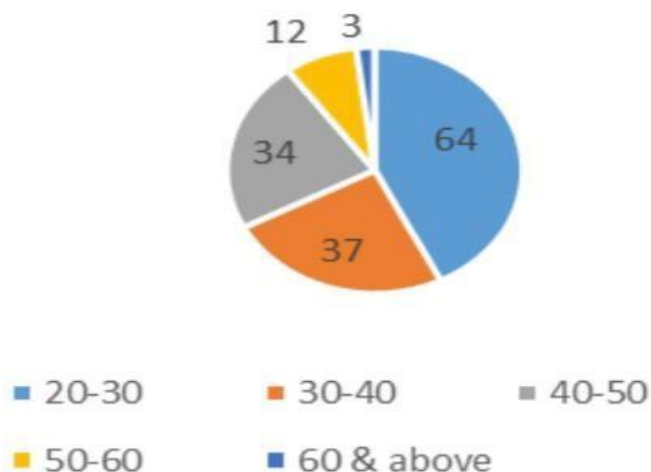
150 people were approached for fund raising around delhi region in the month of june to july through online mode and face to face interaction using non probability random purposive sampling using tools like Call, Email, face to face interaction and Social media like Facebook and WhatsApp and a total of ₹2300 was raised at the program of 4 weeks i.e. From 02nd june to 02nd july 2021.

I approached or conveyed to different people for their some appreciate for jankalyan multipurpose educational society for donating some amount of fund for rural children so then cab be educated.

- The first week of this program was started from 2nd june 2021 to 08 june 2021 the total fund raised of Rs740.
- The second week was started from 9th june 2021 to 15th june 2021 the total fund raised of Rs 530 .
- The third week was started from 19june 2021 to 26 june 2021 the total fund raised of Rs 530.
- The last week was 28 june to 2nd july 2021 the total fund raised of Rs 501.

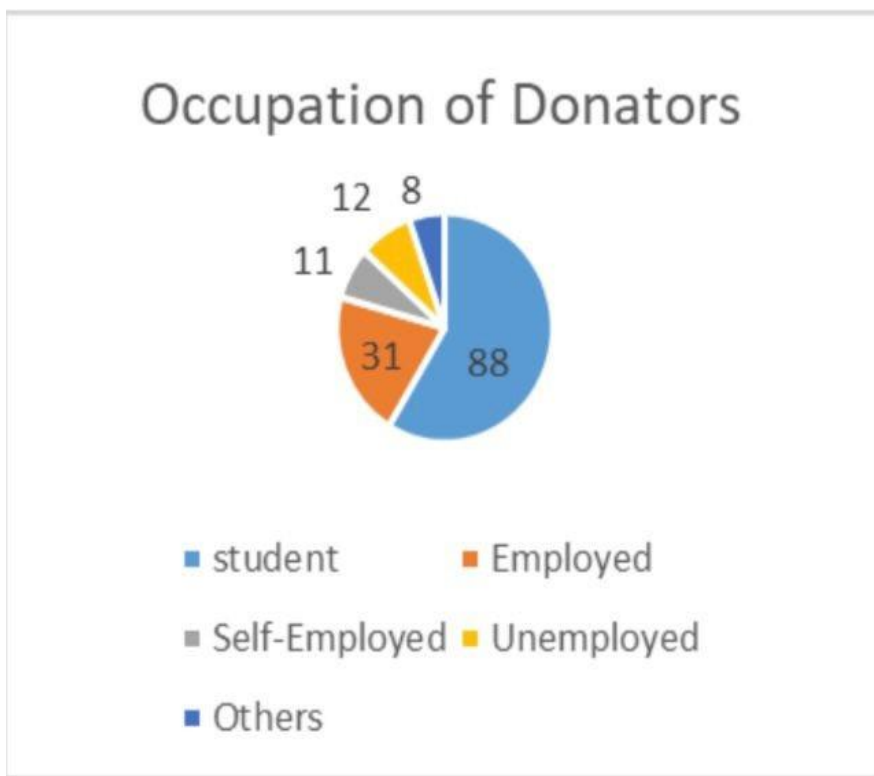
So, like these kind of small amounts from everyone will help rural children to educate.

Age Group of Donators



So as I met with so type of age group of donator's while doing this program i.e. from 02nd june 2021 to 02nd july 2021.

- If I talk about the 20-30 years of age group of donators their ratio of donation is 64% this the highest ratio in all the age groups. The total fund raised by this age group was Rs 1472.
- The second age group was lies in between the age of 30-40 years old the ratio of donation of this age was 37%. The total fund raised by this age group was Rs 306.
- The third age group was lies in between the age of 40-50 years old the ratio of donation of this age was 34%. The total fund raised by this age group was Rs 104.
- The forth age group was lies in between the age of 50-60 years old the ratio of donation of this age was 12%. The total fund raised by this age group was Rs 12.
- The last age group was lies in between the age of 60& above years old the ratio of donation of this age was 3%. The total fund raised by this age group was Rs 70.



While doing this program I met with so type of occupation of donator's like student, employed, self employed, unemployed and others.

- If I talk about the student donators the ration of their fund was so high i.e. 88%, The fund raised by these donator's was Rs 2024.
- The second donator's was employed group, their ratio of donation was 31%. The fund raised by these donator's was Rs 627.
- The next occupation was self- employed their ratio of donation was 11%. The fund raised by these donator's was Rs 68.
- The last occupation was unemployed donator's, their ratio of donation was 12%. The fund raised by them was Rs 8.

So the total fund raised by all of them was Rs 2300.

Awareness of educational trust and NGOs

During this period of program i met around 150 people in delhi region in which all are not aware about this ngo (Jankalyan multipurpose educational society) only 10% of them are fully aware about this Ngo who know each n everything about them how this ngo help to rural childern so they can educate and 23% are also aware about this but they haven't know very well and 47% of them are unaware about this NGo and 20% are fully unaware they has not even heard the name of jankalyan multipurpose educational society. So i made them aware about Ngo by showing them the pictures who they are helping to rural people by the donations and i did it through only mode using a tools like call, email and social media like facebook and watsapp or through face to face interaction by giving them good reviews.



FINDINGS

- There is a huge disparity in case of child education between rural areas and urban areas in Chandrapur district where rural areas lag far behind their urban counterparts in terms of infrastructure, income of parents, social awareness and discrimination in education in terms of caste and gender.
- Main cause of the poor condition of child education are poor financial conditions of the parents, lack of educational infrastructure, lack of social awareness and caste & gender discrimination.
- Covid-19 related restrictions and lockdown has led to a severe impact on the child education in these rural areas due to loss of work and income of the families and closing of primary schools and the disruption of education and welfare programs by different government agencies and organizations.
- Most of the people we contacted for donation were young in age, friendly, kind and were willing to help to our noble cause of project 'Shiksa' to help child education and donated some funds.
- Some prospects whom we contacted were rude and unfriendly and were unwilling to donate.
- Despite the best efforts of our NGO JMES, more work and more funds and volunteers/Employees and more organisations like JMES are needed across the state and the county to achieve a considerable impact.

MY WORK IN INTERNSHIP

I was appointed as a fund raiser intern in this organization for a period of 30 days. I was required to create awareness amongst people about the organizations and the projects that the organization does for the underprivileged people.

Date: 1/june/2021	Time of Arrival: 10:00 am.	Time of Departure: 8:00 pm.
Dept/Division:marketing intern	Project title: Business development (fund raising and strategies development)	
Main Points of the day (including figures, if any)		
<p>1. I approached or conveyed to different peoples for their some appreciate for this NGO i.e (JANKALYAN MULTIPURPOSE EDUCATION SOCIETY). For donating some amount of fund for rural children so they can educate.</p> <p>1/june/2021</p> <p>1. Total fund raised= 110Rs.</p> <p>2/june/2021</p> <p>1. Total fund raised= 130Rs.</p> <p>3/june/2021</p> <p>1. Total fund raised= 121Rs.</p> <p>4/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>5/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>6/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>7/june/2021</p> <p>1. Total fund raised= 70Rs.</p> <p>So the total amount of 1st week is 740Rs. Like these kind of small funds from everyone they can educate them easily..!</p>		

Date: 9/june/2021	Time of Arrival: 10:00 am.	Time of Departure: 8:00 pm.
Dept/Division:marketing intern	Project title: Business development (fund raising and strategies development)	
Main Points of the day (including figures, if any)		
<p>1. I approached or conveyed to different peoples for their some appreciate for this NGO i.e (JANKALYAN MULTIPURPOSE EDUCATION SOCIETY). For donating some amount of fund for rural children so they can educate.</p> <p>9/june/2021</p> <p>1. Total fund raised= 171Rs.</p> <p>10/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>11/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>15/june/2021</p> <p>1. Total fund raised= 90Rs.</p> <p>So the total amount of 2nd week is 530Rs. Like these kind of small funds from everyone they can educate them easily..!</p>		

Date: 19/june/2021	Time of Arrival: 10:00 am.	Time of Departure: 8:00 pm.
Dept/Division:marketing intern	Project title: Business development (fund raising and strategies development)	
Main Points of the day (including figures, if any)		
<p>1. I approached or conveyed to different peoples for their some appreciate for this NGO i.e (JANKALYAN MULTIPURPOSE EDUCATION SOCIETY). For donating some amount of fund for rural children so they can educate.</p> <p>19/june/2021</p> <p>1. Total fund raised= 280Rs.</p> <p>20/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>24/june/2021</p> <p>1. Total fund raised= 120Rs.</p> <p>26/june/2021</p> <p>1. Total fund raised= 30Rs.</p> <p>So the total amount of 3rd week is 530Rs. Like these kind of small funds from everyone they can educate them easily..!</p>		

Date: 28/june/2021	Time of Arrival: 10:00 am.	Time of Departure: 8:00 pm.
Dept/Division:marketing intern	Project title: Business development (fund raising and strategies development)	
Main Points of the day (including figures, if any)		
<p>1. I approached or conveyed to different peoples for their some appreciate for this NGO i.e (JANKALYAN MULTIPURPOSE EDUCATION SOCIETY). For donating some amount of fund for rural children so they can educate.</p> <p>28/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>30/june/2021</p> <p>1. Total fund raised= 101Rs.</p> <p>2/july/2021</p> <p>1. Total fund raised= 300Rs.</p> <p>2.</p> <p>So the total amount of 4th week is 501Rs. Like these kind of small funds from everyone they can educate them easily..!</p>		

SWOT ANALYSIS



fig 4

The acronym SWOT stands for Strengths, Weaknesses, Opportunities, and Threats, and it is a structured planning tool for evaluating the four characteristics of an organization, project, or business endeavor. A SWOT analysis is a basic yet effective framework for utilizing an organization's strengths, addressing its weaknesses, reducing threats, and maximizing opportunities. SWOT analysis is a strategic planning technique which was originated at Stanford in the 1970s. The SWOT analysis will aid in understanding the company's situation, allowing for more creative thinking and decision-making.

Strengths and weaknesses are the internal factors whereas opportunities and threats are external factors. Personnel, finance, production capabilities, and all four Ps of the marketing mix are examples of internal factors.

Macroeconomics, technical advancement, legislation, and social changes, as well as changes in economic conditions, are all external factors.

Some of the strengths, weaknesses, opportunities and threats of YOUTH EMPOWERMENT FOUNDATION which I noticed throughout my working period at the firm are:

STRENGTHS-

- High Demand for Services.
- One major donor.

WEAKNESSES-

- Lack of community awareness.
- Under developed board of trustees.

OPPORTUNITIES-

- Public service contracts soon to be put out to tender.
- Developing links with the business community.

THREATS-

- Other more established NGOs complete similar work.
- Limited financial reserves.

SCOPE FOR FUTURE STUDY

The study has discussed the situation of rural education in a district of Maharashtra and tried to assess the problems and challenges of rural education for children in that region and tried to give some recommendations and suggestions for the authorities concerned so that further research and steps can be taken on the basis of this research done during summer internship at the Ngo.

CONCLUSION

The education of children in India and especially in rural India, is still in very fragile condition and is a matter of concern. Poor financial condition, unemployment, social unawareness and discrimination, poor educational infrastructure and lack of government attention and funding are the reasons of this poor condition. Organizations like JMES (Jakaylan multipurpose education society) are trying their best to help but it won't get complete success until the government and society takes strong measures. We tried our best with our capability while working at JMES to help the poor children in their education during the summer internship and hopes that more research and steps will be taken by the society and government as a whole to improve the situation of child education in not just the Chandrapur district but the whole of country.

RECOMMENDATION

- The government could help the poor children in rural and tribal areas by strengthening educational infrastructure, Building schools and helping poor people financially through various government schemes.
- The Government could help NGO's like these by funding them to promote education among children in rural areas.
- JMES and organizations like this promoting and helping child education must increase their area of operation across wide geographical area.
- More Organisations could be formed across the country to help rural child education.
- They could recruit more volunteers and employees to increase their Work capacity.

LIMITATION

- This work was done in a relatively small geographical area with a small population.
- Poor Internet connectivity in my area hindered the Internship work occasionally.
- Work from home internship due to Covid-19 pandemic hindered work in real world locations.
- Some potential Contacts were rude and unfriendly and unwilling to donate to our cause.
- Some were unwilling to donate despite being financially stable.

BIBLIOGRAPHY

- [1] Rashmi Diwan, "Small schools in rural India 'Exclusion' and 'inequity in hierarchical school system" Vol 13, Issue 2, 2015.
- [2] Ritu Chandra, "Role of Education in Rural Development" Conference: MNIT Allahabad, Department of Humanities & Social science, March 2014.
- [3] Ratul Das Chaudhury, SayakKhatua, "In Search of Quality: A study on Elementary Education in Rural India" Conference: Comparative Education Society of India, Indian Statistical Institute and University of Calcutta, December 2013.
- [4] Dr. S.Govindarajan, "A Study on the Rural Education and Rural Development in India" Volume 6, Issue 1, December 2017, Pages: 106-114.
- [5] Apoorva Anand, "Rural India: 'The key to propel education in India" India Today Web Desk March 3, 2021.
- [6] A. R. Kamat, "Educational Progress in Rural Maharashtra" Economic and Political Weekly'Vol. 3, No. 40 (Oct. 5, 1968).
- [7] Dr. Meenakshi Jindal Mr. TanishWangoo, Ms. Saumya Gupta,Ms. Kesarpreet Kaur, "Perception of Students Regarding the School Education System post Covid-19" International Journal of Research in Social Sciences Vol. 10 Issue 10, October 2020.
- [8] Pradeep Kumar Misra, "E-strategies to support rural education in India" Educational Media International, Volume 43, 2006 - Issue 2, 17 Feb 2007.
- [9] Geeta Gandhi Kingdon, "The progress of school education in India" Oxford Review of Economic Policy, Volume 23, Issue 2, Pages 168–195, 01 January 2007.

Student Application for 4-6 weeks Internship

Complete and submit to the Dean through School Internship Program Coordinator. (Type or write clearly)

Student Name: Puru bhardwaj

Home Address: House no. 11 Harsh vihar
asaura road hapur 245101
Phone: 9719955559

Email address: Tpuru1863@gmail.com

Program: BBA Internship Semester: 5

Overall GPA: 8.23

Internship Preferences

	Location	Core Area	Company/ institution
<input checked="" type="checkbox"/> Preference-1	Work from Home	Marketing	Jankalyan Multipurpose Educational Society

Preference-2

Preference-3: Delhi

Faculty mentor Signature: _____ Date _____.

(Signature confirms that the student has attended the internship orientation and has met all paperwork and process requirements to participate in the internship program, and has received approval from his/her Advisor)

Student Signature: _____ Date _____.

(Signature confirms that the student agrees to the term, conditions, and requirements of the Internship Program)

Dean

Dean IIIC

Dean Academic

4-8 weeks internship Request Letter from University to internship provider

To

The General Manager (HR)

.....Manisha Barapatre/JMES.....

Subject: REQUEST FOR 04/06 Weeks internship training of BBA Programme,

Greetings from Galgotias Educational Institutions !!

We feel privileged to introduce Galgotias Educational Institutions (GEI) as one of the leading and quality-driven educational groups in the Delhi-NCR Region.

Galgotias Educational Institutions consist of three institutions:

Galgotias College of Engineering & Technology (GCET)

Galgotias Institute of Management & Technology (GIMT)

Galgotias University (GU).

Galgotias Educational Institutions combine a supremely empowering educational process, industry stalwarts in their faculty, global educational associations, and relentless placement efforts, to offer the best of career opportunities to its students. Galgotias Educational Institutions are known for a combination of state-of-the-art campus, strategic teaching-learning process, together with the most advanced facilities, creating an environment in which wholesome corporate personalities are created.

Further, we'd like to furnish that as a part of the course curriculum, our students are required to undergo a Summer Internship Program of 45 Days. The Internship Duration will be from June 1 till July 15, 2021.

In this regard, we request you to kindly allow **-Student name- Puru Bhardwaj (Admission No.- 19GSOB1010004)** student of 3 years full-time program of Business Administration (Batch-2019-22) to complete Summer Internship in your esteemed organization by assigning project work pertinent to the stream pursued.

Feedback on the student's progress and evaluation on the assigned 'Project' will be highly appreciated.

Yours sincerely,

Dean Industry Internship Interaction Cell

Student Internship Undertaking

Date:-

In my own interest, I am willing to complete internship at __Jankalyan Multipurpose Educational Society_____
_____ (Organisation/ Address) from 1 /June / 2021 to 10 /July / 2021. I hereby give an undertaking as under.

- I will strictly abide by all rules and regulations of the industry/Institute and Galgotias University, Uttar Pradesh.
- I shall be responsible for my conduct and own safety at the industry/Institute and Galgotias University, Uttar Pradesh shall not be responsible for this in any manner.
- I shall take care of my personal belongings. I shall not make any claim and no type of any claim shall be made in my respect and on my behalf by anyone in respect of any loss or injury to me (including fatal injury or death) or to the property of mine which may suffer or occur during the above mentioned programme.
- I will not act in any manner that defames the industry/Institute and Galgotias University, Uttar Pradesh, in any manner whatsoever.
- I will not claim the expenses over & above for stay & mess to the Industry/Institute or to the University.
- I will regardless of age, may not use or be in possession or under the influence of alcohol or unauthorized

drugs on either the industry premises or place of stay (Hostel/ rental accommodation) Violation of this regulation may result in suspension or expulsion from the university.

- I will maintain confidentiality of work-related projects and personnel.
- I will familiarize myself with, and adhere to, relevant organizational arrangements, procedures, and functions.
- I will understand what constitutes a permissible work absence and who to notify if absent, be prompt with being on time to work and with assignments; give it my best effort.
- I will report changes in work schedule, supervision, or problems at the site to the internship coordinator and industry supervisor.
- If I feel victimized by a work-related incident, I will contact the internship coordinator immediately.
- I will dress appropriately for the work setting.
- I will follow through on commitments.
- I will not conduct personal business during work hours (i.e. e-mails, cell phones, and internet).
- I will keep a positive attitude, open mind; avoid jumping to conclusions; try to make informed judgments.
- I will communicate – keep people informed in a useful and succinct way, listen and ask questions.
- I will be fair, considerate, honest, trustworthy, and cooperative when dealing with co-workers.
- I will assert ideas in an appropriate and tactful manner, seek feedback from supervisors, accept suggestions for corrective changes in behavior and attempt to improve performance.
- I will accept constructive criticism and continuously strive to improve performance, seek to enhance professional effectiveness by improving skills and acquiring new knowledge.
- I am fully aware that no faculty coordinator is accompanying me and no coordinator is appointed on behalf of the university at the place of internship.

Date		Signature:	
Place		Name of Student:	Puru bhardwaj
Department	School Of Business	Phone Number:	99719955559
Semester	5	Section-Roll No	19021010392

I have allowed my ward (name as indicated above) for the above-mentioned Internship and instructed him/her to take due precaution for safety and discipline as listed above. I also undertake that the Industry/Institute or the university shall in no way be responsible for any loss or injury to my ward during the programme.

Date:

Signature

Place:

Name of Parent: Naveen Tyagi

Address: House no. 11 Harsh vihar asaura road hapur 245101

Mobile No: 7599394926

Format No: GU/M-30/ Form-5

Internship Synopsis/Executive Summary

Objectives/ Guidelines/ Agreement: Internship Synopsis (This Will Be Prepared In Consultation With Faculty Mentor)

The major goal of the internship is to learn through working in a practical environment and to apply what you've learned in class to a real-world situation in order to solve problems utilising the knowledge and skills you've gained. This report covers a wide range of critical topics relating to the bank's operations and finances.

Part I: Contact Information

Student Name: __Puru bhardwaj____ Enrollment No:19021010392 Programme: __BBA____
Semester: __5____ Academic Year: __2019 - 2022____

Campus Address: __Plot No. 2, Yamuna Expressway, Opposite, Buddha International Circuit, Sector 17A, Greater Noida, Uttar Pradesh 203201__

City: __Greater Noida____ State: __Uttar Pradesh____ Phone: __8318973946

Email: __tpuru1983@gmail.com____

Industrial Supervisor

Name : __miss__Pankhuri____ Title: __HR____

Company/Organization: __Jankalyan Multipurpose Educational Society____

Internship Address: __Work from Home____

City, State, Pin: __Delhi____

Phone: __7000595871____ Email: Panhuri.jankalyantrustindia.org____

Faculty Mentor

Name: __Rashi mital Phone: __9310979750____

Campus Address: _____Plot No. 2, Yamuna Expressway, Opposite, Buddha International Circuit, Sector 17A, Greater Noida, Uttar Pradesh 203201_____

Academic Credit Information

Internship Title: __Summer Internship_____ Department: __School of Business_____

Course #: __BBA_____ Credits: _____6_____ Grading Option:
Credit/Non-credit: _____Credit_____

Beginning Date: _____1 June 2021_____ Ending Date: _____10 July 2021_____ Hours per
Week: _____Flexible Hours_____ Internship Type: Paid/Unpaid: __Unpaid__

Part II: Internship Objectives/Learning Activities:

1. To get an overall perspective of the situation and challenges of rural education in Chandrapur district in Maharashtra.
2. To try and suggest some recommendations for the government to improve the situation of rural education in Chandrapur district based on our work, experience and observation.

Part III: The Internship

Job Description: Describe in as much detail as possible, your role and responsibilities while on your internship. List duties, project to be completed, deadlines, etc. How you can contribute to organization/ at site of internship

- Conducted a competitor's financial research, generated reports on allocated endorsements to athletes, offered investment methods, and suggested a revenue generating plan.

Supervision: Describe in as much detail as possible the supervision to be provided/needed at the work site. List what kind of instruction, assistance, consultation you receive from whom, etc.

- Various directions were given during the jobs, such as how to assess the firm's data, what parameters we should use to determine the sponsorship amount, and the company's risk appetite so that we may offer appropriate investments for the company. My industry mentor, who was training me throughout my assignment, gave me instructions.

Evaluation: How will your work performance will be evaluated? By whom? When?

- We had to finish the work within the specified time frame and create reports that we had to submit on Google Drives. After we completed our task, we used to receive an evaluation of our work, which was done by our industry mentor.

Part IV: Agreement

This contract may be terminated or amended by faculty mentor or Industry mentor at any time upon written notice, which is received and agreed by the other two parties.

Student Signature:

Date:

Faculty Mentor signature:

Date:

Industry Mentor Signature:



Date:

One Page Report for Industry Training with Topic identification

Branch: BBA (Finance)

Name of student: Puru Bhardwaj

Section- 1

Roll No: 19021010392

Contact Number: 8318973946

Project Batch:

Gu mail id

Puru_bhardwaj.gsobbba@galgotiasuniversity.edu.in

Name of Company

Jankalyan Multipurpose Educational Society

Company Address

Flat No, Plot No 51, Rachana Midas Apartment, 301, Hill Rd, Opposite Karnatak Hall, Ramnagar Square, Gokulpeth, Nagpur, Maharashtra 440010

Industry Person

Name & Designation	Contact No	Email ID
Miss Pankhuri	7000535871	Pankhuri.hr.jmes@gmail.com
Miss Pankhuri	7000535871	Pankhuri.hr.jmes@gmail.com

HR

supervisor

Details of Industry:

Organization mission is to build a platform for vulnerable and oppressed children, living in poverty. Thus empowering them with a well-equipped education system and gaining knowledge to alleviate poverty.

Duration of Internship:

From	To	Total Days
1June 2021	1 July 2021	40

Actual working days in a week

5

Timing (from – to)

Flexible Hours

Work Assigned:

Funds raising and strategies development for the organization and to find leads for the donations to help the children who are in need.

Topic Identification

Is this your first experience of industrial training/internship? Yes

On a scale of 1 to 5 provide utility of this training on your profession. 4

1 (no use), 5 (extremely useful)

Signature of student

Name & Signature of Faculty Mentor

Student's Daily Diary/ Daily Log

Index – Logbook

Training records to be written every day in Training Diary at Training.

After completing training in a department, meet the Departmental Head to clarify your queries, etc. and get his signature as indicated hereunder. GU faculty visiting the training site may ask the students to show their work and put their remarks on this page.

Date: 1/june/2021	Time of Arrival: 10:00 am.	Time of Departure: 8:00 pm.
Dept/Division: marketing intern	Project title: Business development (fund raising and strategies development)	
Main Points of the day (including figures, if any)		
<p>1. I approached or conveyed to different peoples for their some appreciate for this NGO i.e (JANKALYAN MULTIPURPOSE EDUCATION SOCIETY). For donating some amount of fund for rural children so they can educate.</p> <p>1/june/2021</p> <p>1. Total fund raised= 110Rs.</p> <p>2/june/2021</p> <p>1. Total fund raised= 130Rs.</p> <p>3/june/2021</p> <p>1. Total fund raised= 121Rs.</p> <p>4/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>5/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>6/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>7/june/2021</p> <p>1. Total fund raised= 70Rs.</p> <p>So the total amount of 1st week is 740Rs. Like these kind of small funds from everyone they can educate them easily..!</p>		

Date: 9/june/2021	Time of Arrival: 10:00 am.	Time of Departure: 8:00 pm.
Dept/Division:marketing intern	Project title: Business development (fund raising and strategies development)	
Main Points of the day (including figures, if any)		
<p>I approached or conveyed to different peoples for their some appreciate for this NGO i.e (JANKALYAN MULTIPURPOSE EDUCATION SOCIETY). For donating some amount of fund for rural children so they can educate.</p> <p>9/june/2021</p> <p>1. Total fund raised= 171Rs.</p> <p>10/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>11/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>15/june/2021</p> <p>1. Total fund raised= 90Rs.</p> <p>So the total amount of 2nd week is 530Rs. Like these kind of small funds from everyone they can educate them easily..!</p>		

Date: 19/june/2021	Time of Arrival: 10:00 am.	Time of Departure: 8:00 pm.
Dept/Division:marketing intern	Project title: Business development (fund raising and strategies development)	
Main Points of the day (including figures, if any)		
<p>I. I approached or conveyed to different peoples for their some appreciate for this NGO i.e (JANKALYAN MULTIPURPOSE EDUCATION SOCIETY). For donating some amount of fund for rural children so they can educate.</p> <p>19/june/2021</p> <p>1. Total fund raised= 280Rs.</p> <p>20/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>24/june/2021</p> <p>1. Total fund raised= 120Rs.</p> <p>26/june/2021</p> <p>1. Total fund raised= 30Rs.</p> <p>So the total amount of 3rd week is 530Rs. Like these kind of small funds from everyone they can educate them easily..!</p>		

Date: 28/june/2021	Time of Arrival: 10:00 am.	Time of Departure: 8:00 pm.
Dept/Division:marketing intern	Project title: Business development (fund raising and strategies development)	
Main Points of the day (including figures, if any)		
<p>1. I approached or conveyed to different peoples for their some appreciate for this NGO i.e (JANKALYAN MULTIPURPOSE EDUCATION SOCIETY). For donating some amount of fund for rural children so they can educate.</p> <p>28/june/2021</p> <p>1. Total fund raised= 100Rs.</p> <p>30/june/2021</p> <p>1. Total fund raised= 101Rs.</p> <p>2/july/2021</p> <p>1. Total fund raised= 300Rs.</p> <p>2.</p> <p>So the total amount of 4th week is 501Rs. Like these kind of small funds from everyone they can educate them easily..!</p>		

Signature of Industry mentor with Seal




F9 Industry Internship Supervisor Feedback

Student Feedback form by Industry mentor

Student Name: Puru bhardwaj		Enrolment No: 19021010392	
SIP Title: Finance Intern			
Industry Supervisor Name: Miss Pankhuri		Organization Name: JMES	
Internship From: 1 June 2021 to 10 July 2021			
Parameters	Performance		
Behaviours	Excellent	Satisfactory	Poor
Performs in a dependable manner	✓		
Cooperates with co-workers and supervisors	✓		
Shows interest in work	✓		
Learns quickly	✓		
Shows initiative	✓		
Produces high quality work	✓		
Accepts responsibility	✓		
Accepts criticism	✓		
Demonstrates organizational skills	✓		
Uses technical knowledge and expertise	✓		
Shows good judgment	✓		
Demonstrates creativity/originality	✓		
Analyze problems effectively	✓		
Is self-reliant	✓		
Communicates well		✓	

Writes effectively	✓		
Has a professional attitude	✓		
Gives a professional appearance		✓	
Is punctual	✓		
Uses time effectively	✓		

Industry Supervisor Name: Pankhuri	Signature of Industry Mentor	
------------------------------------	------------------------------	---

F-10 Student Feedback of Internship

STUDENT'S FEEDBACK OF INTERNSHIP (TO BE FILLED BY STUDENT AFTER INTERNSHIP COMPLETION)

STUDENT FEEDBACK FORM							
Student Name – Puru Bhardwaj			Roll No. 19021010392				
Institute Name – Galgotias University							
Faculty Mentor Name- Rashi mital			Faculty's Designation – Professor, School of Business				
Internship Project Title – Financial Analysis and decision making							
Industry Supervisor Name – Miss Pankhuri			Supervisor's Designation – CEO, Founder				
Organization Name – Jankalyan Multipurpose Educational Society							
Internship From – 1 June 2021			Internship To – 1 July 2021				
Give a brief description of Internship Work – My main work was to raise funds for company by considering the financial aspects.							
Was your internship experience related to your major area of study		Yes, to a large degree		Yes, to a slight degree		Not related at all	
This experience has:		Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree	
Given me the opportunity to explore a career field		✓					
Allowed me to apply classroom theory to practice			✓				
Did the curriculum found to be in consistent with the industry		✓					
Helped me develop my decision-making and problem-solving skills		✓					
Expanded my knowledge about the work world prior to permanent employment		✓					
Helped me develop my written and oral communication skills		✓					

Provided a chance to use leadership skills (influence others, develop ideas with others, stimulate decision-making and action)		✓			
Expanded my sensitivity to the ethical implications of the work involved		✓			
Made it possible for me to be more confident in new situations	✓				
Given me a chance to improve my interpersonal skills	✓				
Helped me learn to handle responsibility and use my time wisely		✓			
Helped me discover new aspects of myself that I didn't know existed before	✓				
Helped me develop new interests and abilities		✓			
Helped me clarify my career goals			✓		
Provided me with contacts which may lead to future employment	✓				
Allowed me to acquire information and/ or use equipment not available at my Institute	✓				

In the Institute internship program, faculty members are expected to be mentors for students. Do you feel that your faculty coordinator served such a function? Why or why not?

Yes, my faculty mentor has helped in many situations during this internship as he was continuously guiding me throughout this internship.

How well were you able to accomplish the initial goals, tasks and new skills that were set down in your learning contract? In what ways were you able to take a new direction or expand beyond your contract? Why were some goals not accomplished adequately?		
Throughout the course of this internship, I learned a lot of things and I was very much passionate and dedicated towards it. And it also helped me in gaining knowledge and skill which will be useful in my further career.		
In what areas did you most develop and improve?		
I think I am now more confident in my communication skill and also in financial knowledge.		
What has been the most significant accomplishment or satisfying moment of your internship?		
My major accomplishment was learning about time management and completing the given work in time.		
What did you dislike about the internship?		
The only thing which I didn't liked about this internship was that, it was Online.		
Considering your overall experience, how would you rate this internship? (Tick One)		
Satisfactory	Good	Excellent
Give suggestions as to how your internship experience could have been improved.		
The one thing is the location as it was online mode so I will be happier if it is offline because then I will get to interact with people more.		
Signature	Puru Bhardwaj	Date – 19 September 2021

Savings to Industry Certificate

Registration Number:MAH/88/2000-F6875



TO WHOMSOEVER IT MAY CONCERN

Date: - July 15th, 2021

This is to certify that Mr. Puru Bhardwaj has successfully completed his internship with JMES during the period of **One Month (02nd June– 02nd July)**

During the period, he was assigned as Business Development (Fund Raising & Strategies **Development) Intern** under the guidance of Ms.Pankhuri Thakur (Project Head)

During the course of the internship, Mr. puru has shown great amount of responsibility, sincerity and a genuine willingness to learn and zeal to take on new assignments & challenges. In particular, his coordination skills and communication skills are par excellence and his attention to detail is impressive.

Project work submitted by them has the potential to save costs up to Rs. —(NIL) lakh/year. Also, they were entitled to the stipend of Rs. —(NIL) per month along with the canteen, transportation and accommodation facilities .

We wish him all the very best for his future.

With regards,



Mrs. Manisha Barapatre

Secretary

JMES, Nagpur

manisha.jmes@gmail.com

JANKALYAN MULTIPURPOSE EDUCATION SOCIETY

E:jankalyan.educationtrust@gmail.com

Cost of Industrial Solution Certificate

Registration Number: MAH/88/2000-F6875



TO WHOMSOEVER IT MAY CONCERN

Date: - July 15th, 2021

This is to certify that Mr. Puru Bhardwaj has successfully completed his internship with JMES during the period of **One Month (02nd June– 02nd July)**

During the period, he was assigned as Business Development (Fund Raising & Strategies **Development) Intern** under the guidance of Ms.Pankhuri Thakur (Project Head)

During the course of the internship, r. Puru has shown great amount of responsibility, sincerity and a genuine willingness to learn and zeal to take on new assignments & challenges. In particular, his coordination skills and communication skills are par excellence and his attention to detail is impressive.

The industry has spent Rs. — (NIL) amount on their ideas/ Industry problems, which they have successfully implemented.

We wish his all the very best for his future.

With regards,



Mrs. Manisha Barapatre

Secretary

JMES, Nagpur

manisha.jmes@gmail.com

JANKALYAN MULTIPURPOSE EDUCATION SOCIETY
E:jankalyan.educationtrust@gmail.com

